



OCTOBER



25¢



# HIT PARADER

CHARLTON PUBLICATION

STRANDED IN THE JUNGLE

I ALMOST LOST MY MIND

MY PRAYER

BE-BOP-A-LULA

GLENDORA

WHATEVER WILL BE WILL BE

ON THE STREET WHERE  
YOU LIVE

MORE

RIP IT UP

GIVE US THIS DAY

IT ONLY HURTS FOR A  
LITTLE WHILE

YOU DON'T KNOW ME

GHOST TOWN

LOVE LOVE LOVE

MAMA TEACH ME  
TO DANCE

TELL ME WHY

THAT'S ALL THERE IS TO THAT

SOMEBODY UP THERE  
LIKES ME

BORN TO BE WITH YOU



PAT  
BOONE

## *Special Features*

*Elvis Presley "Date" Contest Winners*

*The Ames Brothers "Swing" For Their Supper*

*Five "Helpings" Of Talent — The Platters*



**LOOK! EASY MONEY—\$50—\$75—\$100** AGAIN AND AGAIN



**Show Friends NEW STYLE  
Christmas and All Occasion  
GREETING CARD ASSORTMENTS**  
folks are wild about



**168 NEW WAYS TO MAKE EXTRA MONEY**  
of your very own

New 1956 4-STYLE CHRISTMAS CARD ASSORTMENT—24 Tall Slim, Oblong Slim, Square and Petite Cards all in 1 box

New 1956 TALL CARD Christmas Assortment

New 1956 SQUARE PARCHMENT Christmas Card Assortment

New 1956 Christmas Assortment of VELVET EMBOSSED SLIM CARDS

New 1956 Assortment of TALL HUMOROUS SPARKLING Christmas Cards

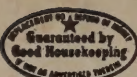
New 1956 Assortment of PHOTOCROME Christmas Cards in true-to-life colors

New 1956 Christmas Assortment of SLIM CARDS WITH GOLD & SILVER MESH INSERTS

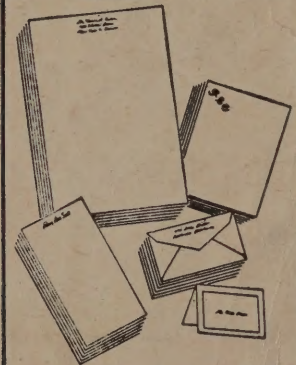
New 1956 SLIM RELIGIOUS Christmas Cards with Gold Lined Envelopes

New 1956 ALL OCCASION Assortment of TALL PARCHMENT CARDS

Guaranteed by Good Housekeeping



9 Distinctive New 1956 Personal Christmas Card Lines



Exclusive New Name Imprinted Stationery, Slim Style and Decorated Notes, Informals

**Start a Greeting Card & Gift Shop At Home**  
Make up to **\$1.00** per box!  
**FUND RAISING PLAN — PREMIUM OFFERS**

**TAKE EASY ORDERS SPARE TIME — AMAZING VALUES!**

New ideas in greeting card boxed assortments, gift wrappings, home and gift items bring you profits to 100% plus cash bonus. Sell unusual sewing aids, salt & pepper sets, exclusive 50 for \$1.50 Personal Christmas Cards, individual "Giant Value" greeting cards, novel desk accessories, gift ribbons, toys, games.

**FREE 74 Name Imprinted SAMPLES OF**  
Christmas Cards, Stationery just for writing us!

**FREE FULL COLOR ILLUSTRATED CATALOG**

Make friendly social calls on neighbors, school-mates. Show new women's, children's, men's novelties. Raise money in a hurry for new clothes, vacations, your group treasury. New Party Plan is profitable and fun. No experience is needed. It's easy!

**READ WHAT THESE MONEY MAKERS SAY:**

"I have been selling your cards for almost two years and I have made enough money to buy a lot of things I have wanted."  
—Diane Cary of Illinois



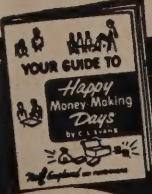
"Your cards are prettiest. I know they will bring me bigger orders."  
—Fred Rawlinson of Alabama



**Write Today!**

Let us send you for **FREE TRIAL EVERYTHING YOU NEED** to get started at once!

Rush your name and address for Feature boxes on approval. If outfit does not make money for you in a jiffy, return it at our expense. Don't Delay — Act Now!



**FREE**  
Money-Making Guide shows beginners new easy ways to succeed

**Send No Money — Mail Coupon Now**

**NEW ENGLAND ART PUBLISHERS  
NORTH ABINGTON 1032, MASS.**

Please send me at once Feature assortments on approval, free samples Personal Christmas Cards, Stationery, free Catalog, Selling Guide and details of your wonderful extra money plan.

Name .....  
Address .....  
City ..... State .....

☐ Check here if writing for club, school or organization interested in raising funds.

NEW ENGLAND ART PUBLISHERS, North Abington 1032, Mass.

**No Risk On Your Part**



# The HIT PARADER BAND WAGON OF

*A Charlton*

*Feature*



## MORE

**TOM GLAZER ALEX ALSTONE**  
You're more than life to me.  
More than eternity.  
And the more I know of you.  
All the more I love you.  
I need you more each day.  
Much more than words can say.  
More than forevermore.  
I'll be yours.

The silver moon that fades too soon.  
Will bring the dawn when you'll be gone.

Before you go please let me know.  
That what you feel is really real.  
So do not grieve that we must leave.  
Because I live only for.  
Your love and mine, more and more.  
Copyright © 1956 by Shapiro, Bernstein & Co., Inc.

## RIP IT UP

**BLACKWELL MARASCALCO**  
'Cause it's Saturday nite and I just got paid.  
Fool about my money don't try to save.  
My heart says go, go.  
Have a time 'cause it's Saturday nite.  
And I'm feeling fine.

I'm gonna rip it up.  
I'm gonna rock it up.  
I'm gonna shake it up.  
I'm gonna ball it up.  
I'm gonna rip it up.  
And ball tonite.

I got a date and I won't be late.  
Pick her up in my '88."  
Shag it on down to the union hall.  
When the music start's jumping.  
I'll have a ball.

Along about 10 I'll be flying high.  
Rocking on out into the sky.  
I don't care if I spend my gold.  
'Cause tonite I'm gonna be one happy soul.

Copyright © 1956 by Venice Music, Inc.

## MY DREAM SONATA

**MACK DAVID JAMES VAN HEUSEN**  
My dream sonata is the music I hear.  
Each night when all the world  
Is deep in slumber and in my dreams,  
My darling, you appear.  
While the music's playing  
I hear you saying  
"I love you, I love you."  
My dream sonata has the beauty of pray'r  
A pray'r my lonely heart has set to music  
That when I wake,  
My darling, you'll be there  
But when I awaken  
You're gone it seems.  
Like my sonata,  
You are only in my dreams.  
Copyright © 1956 by United Music Corp.

## BE BOP A LULA

**GENE VINCENT SHERIFF TEX DAVIS**  
Be bop a Lula she's my baby,  
Be bop a Lula don't mean maybe,  
Be bop a Lula she's my baby,  
Be bop a Lula don't mean maybe,  
Be bop a Lula, she's my baby love

She's the gal in the red blue jeans,  
She's the queen of all the teens,  
She's the woman that I know,  
She's the woman that loves me so

Be bop a Lula she's my baby  
Be bop a Lula don't mean maybe  
Be bop a Lula she's my baby love  
My baby love, my baby love, my baby love.

She's the woman that's got that beat,  
She's the one with the fire feet,  
She's the one that walks around the store,  
She's the one that gets more, more, more

Copyright 1956 by Lowery Music

## MY PRAYER

**GEORGES BOULANGER JIMMY KENNEDY**  
My prayer is to linger with you.  
At the end of the day.  
In a dream that's divine.  
My prayer is a rapture in blue.  
With the world far away.  
And your lips close to mine.  
Tonight while our hearts are aglow,  
Oh! tell me the words that I'm longing to know.

My prayer and the answer you give.  
May they still be the same.  
For as long as we live.  
That you'll always be there.  
At the end of my prayer.

Copyright © 1939 by The World Wide Music Co. Ltd.  
Sole selling agents: Skidmore Music Co. Inc.

## TELL ME WHY

**TITUS TURNER**  
Ev'ry time I look at someone new,  
Tell me why I think of you;  
Then you sometimes pass me by,  
You're playing with love,  
Darling, tell me why.  
You left me all alone, to cry over you;  
My heart is tired and broken,  
And there's nothin' left to do,  
In my prayer I'll mention you;  
Without your love, I feel so blue;  
Why can't I have all of you;  
Oh, somebody, please tell me why.

© Copyright 1956 by Brant Music Corp. Sole selling agent: Melody Lane Publications, Inc.

## STRANDED IN THE JUNGLE

**ERNESTINE SMITH JAMES JOHNSON AL CURRY**  
I crashed in the jungle  
While trying to keep my date,  
With my little girl  
Who was back in the states  
I was stranded in the jungle  
Afraid and alone trying to figure a way  
To get a message back home  
But how was I to know  
That the wreckage of my plane  
Had been fixed by my partner  
Who had my girl in Lover's Lane.  
(Meanwhile back in the states)

Baby, baby let's make romance.  
Your old time lover hasn't got a chance.  
He's stranded in the jungle sad as he can be  
So come on pretty baby just you and me.  
(Meanwhile, back in the jungle)

The boys in the jungle had me on the run  
When somethin' heavy hit me  
Like an atomic bomb.  
When I woke up and head started to clear  
And I had a strange feelin'  
I was in cooking gear.  
I smelled something cookin'  
And I looked to see,  
That's when I found out  
They was cookin' me  
(Meanwhile back in the states)

Baby, baby let's make romance.  
Your old time lover hasn't got a chance.  
He's stranded in the jungle sad as he can be  
So come on pretty baby just you and me.  
(Meanwhile, back in the jungle)

I jumped out of the pot  
And I fin'ly got away,  
Frantic with worry wondrin'  
What my babe would say  
So I jumped in the ocean and started to swim,  
But my chances of survival was gettin' mighty slim.  
So I thumbed down a whale who was headin' my way  
And I reached the states in a half a day  
When I got to lover's lane  
I was almost dead,  
But I saw what was going on  
And here's what I said.

Baby, baby, that man is no good.  
Oh baby, baby, you should have understood.  
You can trust me as long as I'm free  
So come back pretty baby where you used to be  
'Cause I love you, 'cause I love you.

© Copyright 1956 by Shag Music Publishing Co. All rights owned and controlled exclusively by Peer International Corp. Sole selling agent: Peer International Corp.





## NEW MUM CREAM

The doctor's  
deodorant discovery  
that now safely stops  
odor 24 hours a day

You're serene. You're sure of yourself. You're handbox perfect from the skin out. And you stay that way night and day with New Mum Cream.

Because New Mum now contains M-3 (hexachlorophene) which clings to your skin—keeps on stopping perspiration odor 24 hours a day. So safe you can use it daily—won't irritate normal skin or damage fabrics.



Underarm comparison tests made by doctors proved a deodorant *without* M-3 stopped odor only a few hours—while New Mum *with* M-3 stopped odor a full 24 hours!

ANOTHER FINE PRODUCT OF BRISTOL-MYERS

# HIT PARADER

A Charlton Publication

NORMAN SILVER, ED LANE ..... Editors  
SAM GOLDMAN ..... Ass't Editor  
VINCE VARSH, GEORGE GEMERY ..... Art Directors  
ED BAKER ..... Publicity

## FEATURES —

AMES BROTHERS, The .....	12
CARROLL, Johnny .....	20
COLE, Nat King .....	20
CREW CUTS, The .....	20
DALE, Alan .....	22
DIAMONDS, The .....	20
DONEGAN, Lonnie .....	20
HUNTER, Susan .....	20
MYLES, Meg .....	20
PLATTERS, The .....	7
VINCENT, Gene .....	5

## NATIONAL RADIO FAN CLUB

1. Introduction .....	17
2. & 3. Fan Club Pictures .....	18-19
4. Radio Fan Club News .....	20
D. J. Platter Patter .....	26-27
Elvis Presley "Date" Contest Winners .....	8
Elvis Presley Word Puzzler Contest .....	10-11
Music Staff, The .....	13
What Do You Know? .....	30

## SONGS —

A CHOIR OF ANGELS .....	31
A SWEET OLD-FASHIONED GIRL .....	34
AFTER THE LIGHTS GO DOWN LOW .....	6
ALL MAMA'S CHILDREN .....	34
BE BOP A LULA .....	3
BOPPIN' THE BLUES .....	24
BORN TO BE WITH YOU .....	6
BOY ON PAGE THIRTY-FIVE, THE .....	24
CAN'T WE BE SWEETHEARTS .....	16
COULD YOU .....	13
DREAM ALONG WITH ME .....	21
EVERY SUNDAY MORNING .....	25
FABULOUS CHARACTER .....	16
(PRAYER IS THE KEY TO HEAVEN) FAITH UNLOCKS THE DOOR .....	14
GABY .....	31
GHOST TOWN .....	14
GIVE US THIS DAY .....	8
GLENDORA .....	6
HEART HIDEAWAY .....	32
HEAVEN ON EARTH .....	30
HOT DOG, BUDDY, BUDDY .....	24

I ALMOST LOST MY MIND .....	14
I CAN HONESTLY SAY IT'S A LIE .....	30
I ONLY KNOW I LOVE YOU .....	16
I WANT YOU, I NEED YOU, I LOVE YOU .....	28
I'M GONNA STEAL YOU AWAY .....	28
IN MY INNOCENCE .....	28
IN THE ALPS .....	6
IT ONLY HURTS FOR A LITTLE WHILE .....	25
I'VE GROWN ACCUSTOMED TO HER FACE .....	29
JOHNNY CASANOVA .....	13
JOHNNY CONCHO'S THEME (WAIT FOR ME) .....	14
LONELY GIRL .....	16
LONELY NIGHTINGALE .....	31
LOVE, LOVE, LOVE .....	21
MAKE ME A CHILD AGAIN .....	32
MAMA, TEACH ME TO DANCE .....	6
MIRACLE OF LOVE .....	33
MORE .....	3
MY DREAM SONATA .....	3
MY FIRST DISCOVERY .....	29
MY HEART IS A CHAPEL .....	29
MY PRAYER .....	3
NO ONE HOME .....	23
NO ROCK 'N' ROLL TONIGHT .....	14
ON THE STREET WHERE YOU LIVE ....	23
PROUD ONES, THE .....	14
REBEL IN TOWN .....	13
RIP IT UP .....	3
ROCKIN' THROUGH THE RYE .....	25
SHY .....	28
SOMEBODY UP THERE LIKES ME .....	8
ST. THERESE OF THE ROSES .....	24
STRANDED IN THE JUNGLE .....	3
TELL ME WHY .....	3
THAT'S ALL THERE IS TO THAT .....	8
THIS I OFFER YOU .....	28
TRAPEZE .....	21
TREASURE OF LOVE, THE .....	16
TRY A LITTLE PRAYER .....	24
VOICES .....	28
WAYWARD WIND, THE .....	23
WEARY BLUES .....	30
WEST POINT DRESS PARADE, THE ....	31
WHATEVER WILL BE WILL BE .....	16
WHEN MY DREAM BOAT COMES HOME .....	8
WISH I KNEW! .....	33
YOU BRING OUT THE LOVER IN ME .....	33
YOU DON'T KNOW ME .....	32
YOU'RE SENSATIONAL .....	13

HIT PARADER published monthly by Charlton Publishing Corporation. Editorial and executive offices, Charlton Building, Derby, Conn. Entered as Second Class Matter April 24, 1943 at the Post Office at Derby, Conn. under the Act of March 3, 1879. Subscription \$3.00 yearly. Price per copy 25 cents. Vol. XIV, No. 11, October, 1956. Copyright 1956 by Charlton Publishing Corp. Printed in the U.S.A. Not responsible for loss of non-return of unsolicited manuscripts. Songs authorized for sale in the U. S., possessions and Canada only.  
Member Audit Bureau of Circulation. For Advertising Information Write  
PUBLISHERS REPRESENTATIVES, 1472 Broadway, Suite 815, New York 36, N. Y.





## GENE VINCENT

"The Screaming End" is here . . . and he's crashed through the front gate of stardom with both feet in a sock sensational Capitol recording of "Be-Bop-A-Lula" and "Woman Love." Within three weeks, fiery Gene Vincent's first waxing passed the 200,000 mark and continued to climb steadily upwards. In fact, it's still being played wherever you find teenagers and a "Vic."

One of several hundred Rock-and-Roll specialists who auditioned for Capitol, 21-year-old Gene was touted to the company's A and R men from Radio Station WCMS in Norfolk, Virginia. There he had been making weekly personal appearances on "Country Showtime," and what he was doing to audiences was rated as nothing short of sensational.

The youngster came from practically nowhere to hit the spotlight, as he had never had any previous professional experience. His playing had been confined to the forward deck of a tanker while he served with the United States Navy, and before that to his bedroom at home. Gene says most of his friends thought he was crazy because of the style he used . . . but it's the individuality of that style that is paying off now from coast-to-coast.

Ordinarily considered a rather shy and modest youngster, when Gene gets a hold of a guitar and gets a good beat, like the one "The Blue Caps" afford him on records and personals, a fiery brand of music that can't be quenched comes pouring out as it had been under a terrific pressure.

This style was discovered by Gene back when he was only twelve years old. He first heard the pattern from which it was developed in a Virginia backwoods store. The rhythmic patter of the Negro folk songs was contagious to the youngster, and applications of it haunted him for the next several years.

Finally, he managed to borrow a guitar from a friend in West Virginia and from there he worked out the style that today is being heard from juke boxes and radios from coast-to-coast.

Perhaps the sparkling talent of Gene Vincent would never have been waxed if it hadn't been for the urging of some of his close friends. When auditions for "Country Showtime" were announced over WCMS, his friends seemed to think Gene should try out. He put it off for several days, but finally he mustered up a little nerve, swallowed his natural modesty whole — and put in a bid for a part in the show.

After Gene auditioned, he went home and waited. As a matter of fact, he even got scared again when he heard an announcement to the effect that he had been selected for the show, and the station thought for a few days they had lost him and he had gone back to the nowhere from which he came. But finally he did show up, just in time to get a few rehearsals in for his first show . . . and from there on the story of Gene Vincent is current history.

Gene Vincent and the "Blue Caps" have hit the teen scene with a rocking sound destined to be heard for years to come.

# A Promise



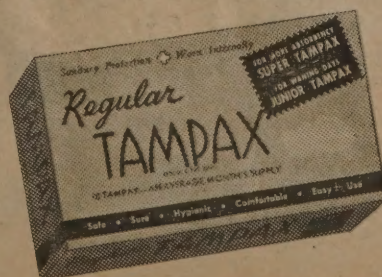
*Tampax can make a world  
of difference—  
year after year after year!*

Most women don't realize that "a few problem days each month" actually add up to *five years out of your life!* It's up to you whether those five years are as comfortable and carefree as possible, as normal and natural, as casual and relaxed as possible! It's up to you whether or not you decide to adopt Tampax.

Why does Tampax internal sanitary protection make this enormous difference? It's not alone that it does away with belts, pins and pads—that it relieves you of the physical discomfort of chafing and the mental discomfort of the possibility of embarrassing odor. It's primarily due to the fact that Tampax never reminds you of its presence. You can't feel it once it's in place. It's invisible. It takes only seconds to insert, change or dispose of. In every possible way, Tampax just plain tends to do away with differences in days of the month!

Tampax is available at drug and notion counters everywhere in your choice of 3 absorbency sizes: Regular, Super, Junior. Get it—you'll like it! Tampax Incorporated, Palmer, Mass.

NO BELTS  
NO PINS  
NO PADS  
NO ODOR



*Invented by a doctor—  
now used by millions of women*



LOOK...

what's new  
in eye beauty!



Look prettier—through curly lashes in just seconds—with the new soft-cushion

**Maybelline**  
PROFESSIONAL  
EYELASH CURLER

naturally,  
it's the best...  
gold tone

Molded Cushion refill, only 10¢

You must try the wonderful new

**Maybelline**

AUTOMATIC  
EYEBROW PENCIL  
never needs sharpening  
—spring-locked crayon  
can't fall out...  
Velvet Black, Dark or  
Light Brown, and now in  
Dove Grey or Auburn...



79¢

39¢ for two long-lasting refills

Tweeze with ease—with the new silvery



**Maybelline**

EYEBROW TWEEZERS  
designed with a grip that  
can't slip—straight  
or slant edge... 29¢

Last but not least—the world-famous

**Maybelline**  
MASCARA

for long, dark, velvety  
lashes—Solid Form  
in gorgeous gold-tone  
vanity case—or Cream  
Form in smart kit



\$1.25

**Maybelline**

SPECIALISTS IN EYE BEAUTY

## MAMA, TEACH ME TO DANCE

AL HOFFMAN DICK MANNING

Mama, teach me to dance.  
Mama, teach me to dance.  
Think of all the fun you had.  
When you and Dad would cut a rug.  
Then you'd kiss and you'd hug.  
Mama, show me the way  
How to sway when they play.  
If I knew a step or two, the same as  
you.

I'd have a chance for romance at a  
dance.

Suppose I meet somebody very sweet.  
If he says, 'Ooh, I would love to dance  
with you!'

What do I do, Mama, teach me to  
dance.

Once I learn how to dance.  
You can leave the rest to me and never  
fear.

You're gonna hear wedding bells.  
Mama, dear, Mama, teach me to dance.  
Copyright © 1956 by Roncom Music Co.

## BORN TO BE WITH YOU

DON ROBERTSON

Born to be with you

By your side satisfied  
Through and through,  
'Cause I was born to be with you

Wondrously, love can see  
So I knew that I was born to be with  
you

Do I find peace of mind?  
Yes, I do!  
'Cause I was born to be with you  
All life through,  
Yes I was born to be with you  
Copyright 1956 by Mayfair Music Corp.

## IN THE ALPS

MANH CURTIS HANS CARSTE

The air may be thinner,  
But love is so thick;  
In the alps, in the alps, in the alps.  
They say each beginner  
Can learn twice as quick;  
In the alps, in the alps, in the alps.  
Each echo you hear, is an echo so new;  
It's yo-del-ee, yo-del-i,  
Yodel-ee, yo-del-i lo-o-ve you.  
There's mountains of lovin'  
And you've got your pick;  
In the alps, in the alps, in the alps.

In winter the snow falls,  
In summer the girls;  
In the alps, in the alps, in the alps.  
The world is your oyster with thousands  
of pearls;  
In the alps, in the alps, in the alps.  
The milk and the cheese  
And the Swiss chocolate bars,  
They pep you up, pick you up,  
Tone you up, slick you up, under the  
stars.

For huggin' and kissin' the sweet things  
in curls;

In the alps, in the alps, in the alps.

© Copyright 1955, 1956 by August Seith Musikverlag,  
Munich, Germany. Leeds Music Corporation, sole selling  
agent for all the English speaking countries.

## GLENDORA

RAY STANLEY

I'm in love with a dolly named  
Glendora  
She works in the window of a big  
department store-a  
Eyes of blue hair like gold,  
Never been young but she'll never get  
old  
Oh, Glendora, I wanna see more of  
you.

Oh, Glendora, oh, Glendora,  
Oh, Glendora, I wanna see more of you  
Oh, Glendora, what do they do to  
you?

She's so shy that I don't know how I  
found her  
With three big bodyguards always  
workin' around her  
One just nods, and two just grins,  
And three gotta mouth full of safety  
pins.  
Oh, Glendora, I wanna see more of  
you.

I would do anything for her affection  
But she keeps lookin' out in another  
direction  
I stand left, and I stand right,  
Out of my head 'cause I'm out of sight,  
Oh, Glendora, I wanna see more of  
you.

Late last night at the store they did  
some changin'  
And I stood watchin' when they started  
rearrangin'  
She lost her wig, she lost her arms,  
And when they got through she lost all  
of her charms,  
Oh, Glendora, what did they do to  
you?

© Copyright 1956 by American Music, Inc.

## AFTER THE LIGHTS GO DOWN LOW

ALAN WHITE LEROY LOVETT

After the lights go down low, baby,  
you know  
There'll be no reason for teasin' me so.  
And when the dancin' is thru,  
And folks will be few,  
I'll be here sittin' with no one but you.  
And I'll be needin' you so,  
After the lights go down low.  
I wanna hold you, squeeze you  
As tight as I can,  
I'd like to kiss you, please you  
And make you understand  
And when you thrill me,  
You fill me with love so divine,  
Together we can have a good time.  
After the lights go down low,  
Baby, you know,  
There'll be no reason for teasing me so.  
And we can cuddle up near, without  
any fear,

'Cause I've got some sweet talk  
That you want to hear.  
And I'll be needin' you so,  
After the lights go down low.

Copyright 1954, 1956 by Harvard Music Inc. Sole selling  
agent: Ivan Mogull Music Corp.



## 5 helpings of TALENT



### THE PLATTERS

Nothing could be finer musically than to treat your ears to a platterful of the Platters. This group has shown that they've really got the know-how when it comes to singing. When "Only You" was released, it zoomed straight to the top — and no one was surprised. When its success began to subside, "The Magic Touch" was sprung on the public. This, too, was an instantaneous smash. Their superb rendition of "The Great Pretender" firmly established this unique group of four lads and a gal as a mainstay of the vocal world.

Everyone has been singing the praises of the Platters — and for good reason. However, their latest effort, "My Prayer," is, in our opinion, their greatest effort to date. The tune is an old standard, but the Platters' treatment brings it back to life with a brilliance that is nothing short of sensational. This record will have a great effect on Rock and Roll music in general. Many of R&R's critics have made the accusation that Rock and Roll music is nothing but a repetition of the same chords. We feel quite confident that after they've heard the Platters go to town on "My Prayer," they'll have to change their minds.

The Platters have an unusual set-up — using four guys and a doll — but the sound that comes from the group is unusual only in that it's so fine.

Tony Williams, who is the lead voice of the Platters, has a full rich tone that really stands out. The beautiful

backdrop provided by the remainder of the group completes the lyrical picture. The mercury really rises when these Mercury stars combine talents and start in to wail a tune. They're the brightest spot on the group scene and are increasing in popularity with every new release.

A more compatible group is hard to find. The Platters weren't organized overnight; they worked together, and their harmony is not only great on wax but can also be found in their personal relationship. Buck Ram, the group's manager, who has groomed and polished the quintet, says it's a pleasure to work with them. He told us they were most cooperative. The originator of the group, Herbert Reed, who sings bass and is the comedian, had a lot of difficulty keeping the outfit together the first twelve months, but the local hot dog stand on the corner of 56th and Central in Los Angeles kept him supplied with replacements, as it was a rendezvous for all the young singers of the neighborhood. In spite of this discouraging situation, Herbert remained determined that one day there would be a group called The Platters, regardless of how long it took him to find the right combination.

It certainly is obvious now that the waiting paid off — with dividends! The Platters have turned into a perfect working organization, and they'll stay in the limelight as long as folks love good singing.

## 3 NYLONS

"a pair and a spare"  
60 gauge, 15 denier

A \$2.47 VALUE FOR \$1.00



Yours—as a

## Beauty Bonus

when you send in the top of a

**Gayla®**  
**HOLD-BOB®**  
**BOBBY PIN CARD**

Gayla HOLD-BOB with Flexi-Grip, the world's best bobby pin, offers you a Beauty Bonus of sheer, luxurious, 60 gauge, 15 denier nylons at savings of over one-half. You can get a set of three of these leg-flattering nylons by sending only \$1.00 with the top of a Gayla HOLD-BOB bobby pin card or Gayla Hair Net envelope. Insist on Gayla HOLD-BOB, the bobby pin more women prefer over all others, and send for these beautifully fitting, long wearing nylons today!

© 1956 G.P.I.



**GAYLORD PRODUCTS,**  
**INCORPORATED, DEPT. HP-10**  
**1918 Prairie Ave., Chicago 16, Ill.**

Please send, postpaid, \_\_\_\_\_ sets (a pair and a spare) of nylons as checked below. Enclosed is \$1.00 (no stamps) plus the top of a Gayla HOLD-BOB Bobby Pin Card, or a Gayla Hair Net Envelope, for each set. (The top of a 25¢ card entitles you to order 2 sets.)

Color: ☐ Morning Mist (Grayish Taupe) ☐ Desert Sand (Brownish Beige) ☐ French Rose (Rosy Hue)  
Size: ☐ 8½ ☐ 9 ☐ 9½ ☐ 10 ☐ 10½ ☐ 11  
☐ Short ☐ Medium ☐ Long ☐ Self Seam ☐ Dark Seam

NAME \_\_\_\_\_ (Please Print)

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

This offer good only in continental United States, Hawaii and Alaska. Offer subject to State and Local requirements and may be withdrawn without notice.

**mail this coupon today!**



## HANDS TIED?

—because you lack a  
HIGH SCHOOL DIPLOMA

• You can qualify for an American School Diploma in spare time at home! If you have left school, write or mail coupon for FREE booklet that tells how. No obligation of any kind.

### OUR 59TH YEAR

AMERICAN SCHOOL, Dept. H-781  
Drexel at 58th, Chicago 37, Illinois

Please send FREE High School booklet.

Name.....

Address.....

City & State.....

Complete Canadian Courses available. Write American School, Dept. H-781 6083 Sherbooke St. W., Montreal

## \$50 On Just 40 Exclusive SUPER-36 DELUXE CHRISTMAS CARD Assortments

Think of it! You make \$1.25 cash on every SUPER-36 DELUXE Assortment. Big box of Exclusive, quality Christmas Cards sells fast at bargain price. Easy to sell 50 boxes to your friends. And that's all you do to get a magnificent imported brown-dyed Marmot Fur Stole for yourself on our Bonus offer!

### EXTRA PROFITS COME EASY!

Have extra money to spare from the big profits you make on rest of huge line. Over 200 unusual fast-selling items. Latest popular SLIM Cards and other Assortments at \$1 up. Personalized Stationery, Gifts and Novelties, low-priced and deluxe Name-Imprinted Christmas Cards. Regal Deluxe Slims pay you full \$1.00 profit per box!

### COSTS NOTHING TO GET STARTED!

No experience needed. Just send coupon. You'll get newest Assortments on Free Trial with list of Bargains, Fur Offer, new Color Catalog and amazing Catalog Shopping Plan. Album of Imprint Samples FREE. Mail coupon TODAY!

MIDWEST CARD CO., Dept. 462-T  
1113 Washington Ave., St. Louis 1, Missouri

MAIL NOW FOR SAMPLES!

MIDWEST CARD CO., Dept. 462-T  
1113 Washington Ave., St. Louis 1, Missouri

Please send new assortments on approval with money-making details, Fur Offer and Album free.

Name.....

Address.....

City.....Zone.....State.....

## LIQUID OIL PROTEIN SHAMPOO CURLS and WAVES Your Hair

### Eliminates Need for HOME Permanents

Shampoo your hair with fragrant, liquid FLORESS, the new miracle hair conditioning protein oil wave shampoo. Gives your hair lovely, alluring curls and waves right while you shampoo and set. No more messing with home permanents and all the expensive sprays, lacquers and wave sets that go with them. FLORESS protein oil wave shampoo rejuvenates your hair. Each shampoo and set actually waves and curls your hair as beautifully as any home permanent. Puts in sparkling life and luster. No matter whether you're blond or brunette... or if your hair is dyed or bleached... your hair will comb out into miraculously beautiful "stay-in" curls and waves. Full money-back guarantee. Send no money. Write today and on arrival pay postman \$1.65, tax included, plus C.O.D. postage. Send cash, check or money order and we'll send postage paid. Write to:

MARLENE'S, INC., 230 N. Michigan Avenue  
Dept. 670, Chicago 1, Ill.



## SOMEBODY UP THERE LIKES ME

SAMMY CAHN BRONISLAU KAPER

Somebody up there likes me.  
Somebody up there cares.  
Somebody up there knows my fears.  
And hears my silent pray'rs.  
Talks with me when I am lonely.  
Walks with me when the night is long.  
Yes, Somebody up there likes me.  
Whatever betide me.  
He'll comfort and guide me.  
And stand beside me right or wrong.  
As sure as He likes the stars.  
The earth, and the gentle sea.  
I'm certain that Somebody.  
Yes, Somebody up there likes me.

Copyright © 1956 by Loew's Inc. Rights throughout the world controlled by Leo Feist, Inc.

## GIVE US THIS DAY

BOBBY DAY BUDDY KAYE

Give us this day  
To see Thy Guiding Light above,  
Give us this day  
To share Thy Grace with those we love.  
Let us tend a bough that's broken with  
gentle care,  
Be a Friend to those who need us,  
Just lead us there.  
Give us this day  
To show Thy Way to ev'ryone,  
Give us this day  
And Thy Commandments shall be  
done.

Comes the night, the peaceful night,  
Silently we pray  
In thankfulness for giving us this day.  
Copyright © 1956 by Valando Music Corp.

## THAT'S ALL THERE IS TO THAT

CLYDE OTIS KELLY OWENS

Did you ever watch the one you love.  
Slowly drifting away from you.  
And you know deep in your heart.  
There is nothing you can do.  
To make her stay, to turn the tide.  
To ease the pain that you feel inside.  
Oh when her eyes say it's over and  
done.

Then you simply must face the fact.  
So you leave and think it's over.  
But you come hurrying back.  
Hoping she'll change her mind.  
Praying she'll take you back.  
But like the lady said, that's all there  
is to that.

Copyright © 1955, 1956 by Meridian Music Corp.

## WHEN MY DREAM BOAT COMES HOME

CLIFF FRIEND DAVE FRANKLIN

Dreams call to me over a rose tinted  
sea.  
I wait on the shore for the one I  
adore.

When my dream boat comes home,  
Then my dreams no more will roam.  
I will meet you and greet you,  
Hold you closely "my own."  
Moonlit waters will sing  
Of the tender love you bring.  
We'll be sweethearts forever.

When my dream boat comes home.

Copyright 1936 by M. Witmark & Sons

## ELVIS PRESLEY

## "Win A Date" Contest WINNERS



Here they are, readers, the winners of our giant Elvis Presley "Win A Date" contest. The 25 lucky people whose names appear below will receive albums and records by the sensational Mr. Presley, while Miss Andrea June Stephens of Atlanta, Georgia, wins a date with Elvis.

Congratulations to all the winning contestants — and thanks, folks, for making this the biggest contest ever run by HIT PARADER. We hope we can supply you with as much entertainment in forthcoming contests.

### DATE WINNER

ANDREA JUNE STEPHENS  
895 Eden Ave., S.E.  
Atlanta 16, Ga.

### ALBUM WINNERS

Jodie Nolan 383 Baldinger Houston 11, Texas	Sylvia Warren 133-01 Sanford Ave. Flushing, L. I., N. Y.
Marilyn Morgan 2334 Morley Street San Diego 11, Calif.	Joyce McFadin P.O. Box 132 Galt, California
Tony Adams Stony Brook Road West Brewster, Mass.	Beth Bishop Rt. 1 Greenville, Fla.
Nancy Kovack 2742 Golfside Lane Flint 4, Michigan	Miss Carol Ann Burch 613 N. Bell Street Shawnee, Oklahoma

Martha Douglas  
2537 Phyllis Street  
Jacksonville, Florida

### RECORD WINNERS

Judy Ann Brickey 1410 W. Hovey Street Springfield, Missouri	Bonnie Sue Jones 1013 N. Madison San Angelo, Texas
Miss Montella Tate T. 2, Box 266-A Ashland, Virginia	Gail Wrigglesworth 19 South Kinsway Toronto 3, Ont., Can.
Audrey A. Austin 812 Oak Street Kalamazoo, Mich.	Ann N. Riviere 2407 Gallier New Orleans 17, La.
Gwen Corvin 5000 N.W. 10th Oklahoma City, Okla.	Fred Netherly Box 36 Mays, Indiana
Jeannie Dehlin Box 606 McCall, Idaho	Madeline Addington 604 Park Avenue Norton, Virginia
Mary Beth Newland 361 North Green Wichita, Kansas	Ann Palmer 209 Linden Avenue Verona, N. J.
Mary Lawson P.O. Box 97 Crescent City, Fla.	Irene Lachowicz 53-18 206th St. Queens, N. Y.

Janice Ellefson  
The Crippled Children's School  
Jamestown, North Dakota



# records of the year!



## ELVIS PRESLEY

I Want You,  
I Need You, I Love You  
My Baby Left Me

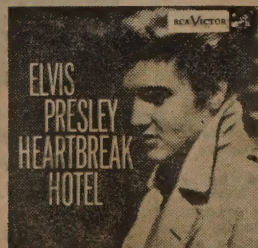
20/47-6540

**SENSATIONAL 45EP ALBUMS  
ON RCA VICTOR... only \$1.49 each**



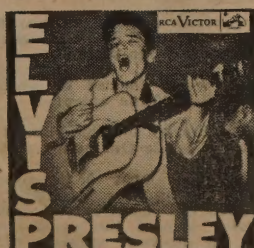
His latest album and it's dynamite! Includes Shake, Rattle and Roll, Blue Moon, two others.

**EPA-830**



Four favorites belted out as only Elvis can do it! Includes Heartbreak Hotel, Money Honey.

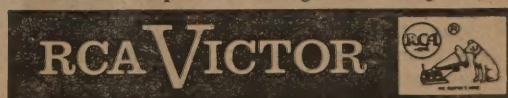
**EPA-821**



Exciting collection of big, big Presley hits! Blue Suede Shoes, Tutti Frutti, two others.

**EPA-747**

*Recorded in brilliant  
"New Orthophonic" High Fidelity*



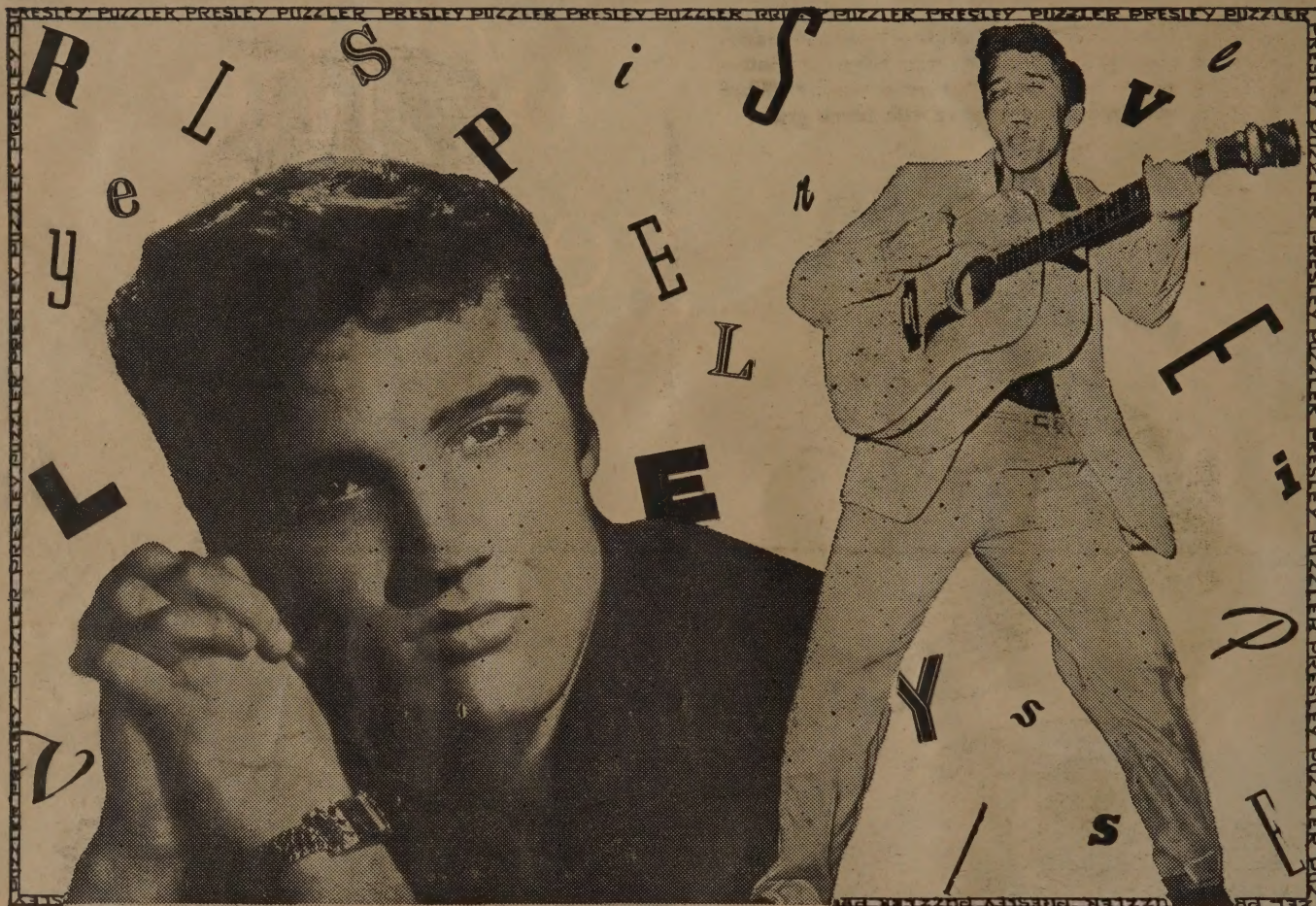


# CONTEST

## PRESLEY

### Word Puzzler

**\$1000.00** **\$1000.00**



How many words can you form by using only the letters found in Elvis Presley's name? If you like word puzzles — and you're an Elvis Presley fan — then our "Presley Word Puzzler" is right up your alley.

RCA Victor Records has come up with 119 big prizes valued at \$1,000.00 for the lucky winners, so let's get out our pencils and paper and go to work. The grand prize winner will receive the beautiful RCA Victor Hi-Fi set shown on the opposite page, while the 18 next best entries will be awarded the handsome RCA phonographs illustrated on the same page. The next 100 winners will each receive a record album by the one and only Elvis Presley.

All entries must be in by Friday, October 19, 1956, and, since post-mark date counts, we suggest you send in your entries early. Winners will be announced in the December issue of HIT PARADER (issue after next).

Come on, you Elvis Presley fans, and start listing the words. It's lots of fun — and, who knows? — maybe you'll be a winner!

#### READ THESE RULES CAREFULLY

1. List as many words as you can, using only the letters E-L-V-I-S P-R-E-S-L-E-Y. In each word you form, you may use the same letter as many times as it appears in the name; for example, "E" may be used three times in one word, "L" twice, "V" once, "I" once, "S" twice, "P" once, "R" once and "Y" once. (Ex: SLEEP).
2. All words must contain THREE OR MORE LETTERS.
3. No proper names may be used (names of people, places or other names usually written with a capital).
4. No prefixes or suffixes may be used; that is, only WHOLE WORDS count. (Ex.: -ess, pre- are not acceptable).
5. Plural words formed by adding the letter "S" will NOT be accepted.
6. The authority for this contest is Webster's New Collegiate Dictionary (1953 edition).
7. All entries must be accompanied by a coupon — and the NUMBER OF WORDS SUBMITTED must be stated on the coupon. Entries without the number of words, or with an incorrect number, will not be accepted.
8. Fill out the information requested in the coupon and mail, with your entry, to:

PRESLEY PUZZLER  
HIT PARADER  
DERBY, CONN.

9. All entries must be post-marked no later than Midnight, October 19, 1956. In case of ties, the entry bearing the earliest post-mark date will be adjudged the winner. In the event that winning entries bear the same post-mark date, duplicate prizes will be awarded.

10. Winners will be announced in HIT PARADER, December (issue after next).

11. This contest is open to everyone except employees of the publishers of this magazine, employees of RCA Victor or members of their families.

**mail this NOW**  
**coupon**

**PRESLEY PUZZLER**  
**HIT PARADER**  
**DERBY, CONN.**

I have submitted the following number of words: \_\_\_\_\_

Name \_\_\_\_\_

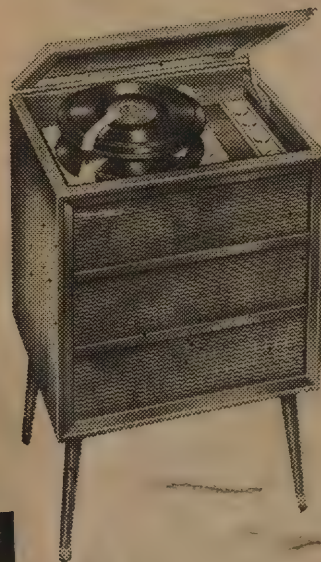
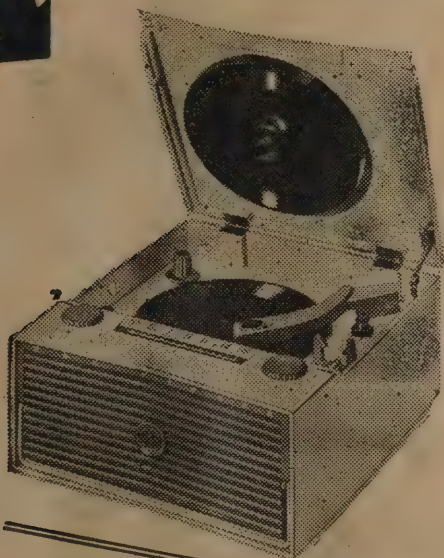
Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_



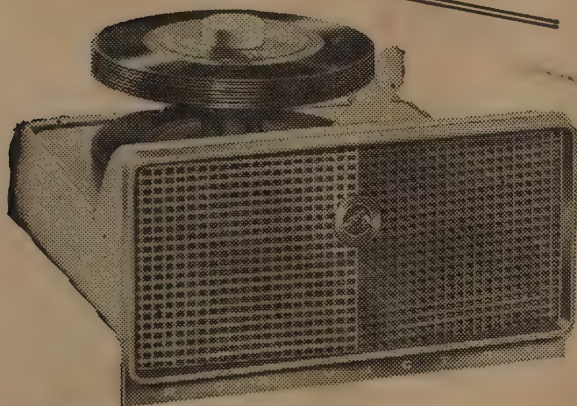
**WIN*****these beautiful***  
**PRIZES**2nd  
thru 4th

Three RCA Victor "Skipper" portable radio-phonograph combinations. Plays on batteries — anywhere. No cord is needed. White with red grille or gray with black grille.

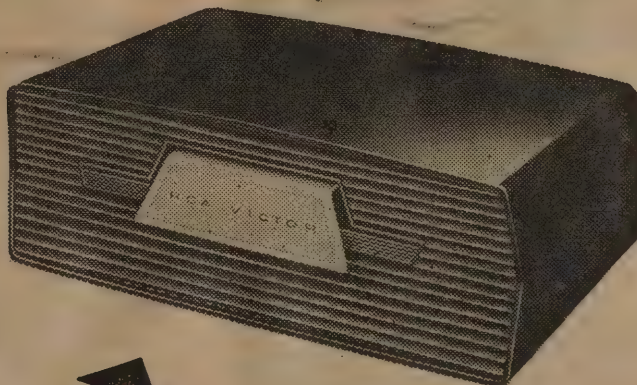


1st Prize

A beautiful "Mark IV" High Fidelity Consolelette by RCA Victor, in either satin mahogany or light rift oak finish.

3th  
thru 9th

Five "Victrola" 45-speed phonographs. Charcoal gray and coral, black and smoked pearl gray, or antique white and flame red.

10th  
thru 19th

Ten "Victrola" 45-speed "Slide-O-Matic" phonograph attachments. Plays through TV set or radio. Ebony finish.

20th THROUGH 119th PRIZES

**100 LONG PLAY ALBUMS**

— ELVIS PRESLEY'S "BEST BUY" ALBUM FOR 1956 —

***Coming Off The Presses Real Soon! Brand New!***



4

# ELVIS PRESLEY PICTURES

FIRST TIME  
ANYWHERE!

Beautiful Glossy Photos Suitable  
For Framing



New! Exciting!

Different Poses

**ONLY 50¢  
FOR ALL FOUR**

No C.O.D.'s Please

**Mail Coupon Now!**

JOSELY COMPANY Dept. 2  
1472 Broadway New York 36, N. Y.

Gentlemen: No C.O.D.'s

Enclosed is 50c in cash. Please rush  
me my four Elvis Presley Pictures.

Name .....

Address .....

City ..... State .....

4

for  
the

**MONEY**



## THE AMES BROTHERS

The music world today has become a world of the gimmick. Echo chambers, off-key quartets and countless sound effects make up the bulk of today's popular music. If you talk about the Ames Brothers, you run into a problem. What is their gimmick? The answer is simple enough. Their gimmick is that they sing songs straight, the way you want to hear a good song sung.

Actually, Ed, Vic, Gene and Joe have made a lasting impression in the pop field because they sing a sweet song. They sing the basic melody, they harmonize and they sell records. Talking about records, the Ames family has quite a collection of gold ones adorning their office walls. Their tune, "Rag Mop," hit the million mark, while "Sentimental Me" ran up two-million sales. Their latest million seller, "You You You," reached a little better than a million and a half and is still climbing. The Ames boys' latest entry for RCA Victor, "It Only Hurts For A Little While," is beginning to rack up some pretty handsome sales and could easily be up in the big time before very long.

We said the boys sing for their supper and that's exactly what we mean. The Ames boys are one of the most sought-after attractions in the business. Smart supper clubs and the best hotels in the country put out the "Standing Room Only" sign when the boys put in an appearance. The reason again is quite simple. The Ames Brothers are one of the most versatile acts in the business. Romantic ballads, classical

and operatic arias and sparkling comedy are all included in their act, and the boys really know how to put their routines across.

A big asset in the boys' climb to the top is the fact that Gene, Joe, Ed, and Vic all think alike in their musical arrangements. They must all agree on how to do a song before it's sung — which has probably been the biggest single factor in their success.

Today the Ames Brothers are bigger than ever. Besides their ranking as top record sellers and night club attractions, they have built up a great following in television. They have their own show and have proved to be "naturals" on the new medium. They film the show out in Hollywood, and it appears on most of the major stations throughout the country. The boys mix in songs, impressions, comedy and the Ames Brother personality — and it all adds up to top entertainment.

Four mighty happy young men are the Ames Brothers. Happy, yes, but not ready to sit back and take it easy. They have known success and they also have had their share of misfortune, but now they seem to be going higher than ever with their talent and their determination to sing without resorting to a gimmick. They won't have too much trouble retaining the honor of being one of the greatest entertainment attractions in the country. More and more — every day — they are becoming a habit with people who love good music, and they will be singing for their suppers for a good long time to come.





Well, Hi Again:

It's time to open the cool pages of music. With these warm days it's great to have something cool.

We of HIT PARADER Magazine would like to take this space and time to offer our sincerest congratulations to the popular music disc jockeys of the 48 states, for the truly magnificent job they are doing in bringing good music to all people. Consequently, we will continue to salute the "jockeys" in all future issues of HIT PARADER by way of our "Disc Jockey Platter Patter" feature. We hope you (our readers) enjoy reading this feature as much as we enjoy writing it.

The Platters are really taking the country by storm with their latest Mercury waxing of "My Prayer." These five youngsters have come from nowhere to the top in a breathtakingly short time. If you're a Platter fan we think you'll enjoy the story "Five Helpings Of Talent."

A new singing sensation — Gene Vincent by name — is making a big name for himself with the Rock 'N' Roll set. The R and R fans have dubbed Gene "The Screaming End." As a matter of fact, it's the audience that usually ends up screaming with delight after Gene finishes a performance.

Handsome crooner Alan Dale has a featured slot in this issue. Alan's latest Coral smash, "No One Home," is currently rocking its way to the top of the charts. You'll find his story a compliment to his great career.

Of course, no issue would be complete without something about the sensational "Cat" — Elvis Presley. However, in addition to a regular feature on the "Cat," we have a giant Presley Puzzle Contest that offers prizes and fun for all — so be sure not to miss it. The big day has finally come. Some lucky gal has won the "Win A Date With Elvis Presley Contest." There's 25 prizes in all, so flip the pages and see if you are a winner.

One of top vocal groups in the country, the four Ames Brothers have been singing up a storm across the nation. We've included a cool bit of info on the four, which we hope you enjoy.

To test your skill as music critics we've included a little quiz. The quiz lists 15 stars and their nicknames which must be matched. Good luck, gang.

Naturally, the October HIT PARADER has devoted the middle section of our magazine to the National Radio Fan Club. There's a group of interesting pictures in the photo section, so to get the lowdown on the latest dig the NRFC

Some 5,000 letters have already been answered and pictures sent out for the Bob Spencer Fan Club. If you haven't joined yet, you can do so by writing Bob Spencer, % HIT PARADER Magazine

Well, 'til next issue, so long!

## YOU'RE SENSATIONAL

COLE PORTER

I've no proof when people say  
You're more or less aloof  
But you're sensational.  
I don't care  
If you are called "The Fair Miss  
Frigidair"

(If you are known as Mister Frigidair)  
'Cause you're sensational  
Making love is quite an art  
What you require is the proper squire  
To fire your heart,  
And if you say that one fine day  
You'll let me come to call  
We'll have a ball  
'Cause you're sensational,  
Sensational that's all, that's all, that's all.

© Copyright 1956 by Buxton Hill Music Corp.

## REBEL IN TOWN

LENNY ADELSON LES BAXTER

You'll hear folks say there's a rebel in town.

Just because I refuse to be tied.

I'm a rebel in town.

A restless soul and a-growin' up mind.

I've a lot that I've got to decide.

Lots of answers to find.

When you start to ask questions.

And to open your eyes.

It seems all they told you is a passel of lies.

A man's s'posed to live like his father before.

Well, I want something more.

I guess in time I'll settle down.

But for now I just gotta be free.

Let 'em call me rebel in town.

Copyright © 1956 by Saunders Publications Inc.

## JOHNNY CASANOVA

MARTIN BURNS MACK DISCANT RAY PASSMAN

Johnny Casanova you break each lover's heart.

Johnny Casanova you're tearing mine apart.

Had I never kissed you.

My soul would still be free.

Too late to resist you.

You've cast your spell on me.

What gives you the power.

That makes me run at your call.

How long will it be before you tire of me.

You're a careless lover you're heartless.

Yet I know Johnny Casanova.

I'll follow where you go.

Copyright © 1956 by Sheldon Music, Inc.

## COULD YOU

ROBERT MELLIN RALPH MARIE SIEGEL

Could you wrap me 'round your finger?

Make my head spin like a top?

Could you make me want to linger?

Make me linger while you run my foolish heart.

Right thru a wringer?

Could you tempt me with your kisses?

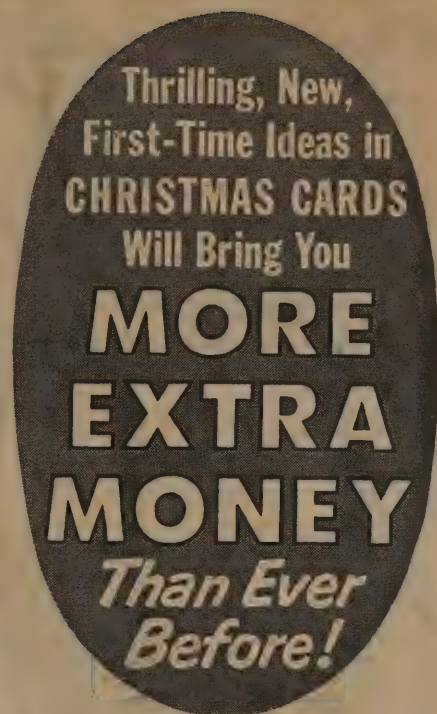
Make me want you more and more?

Could you take me and then make me.

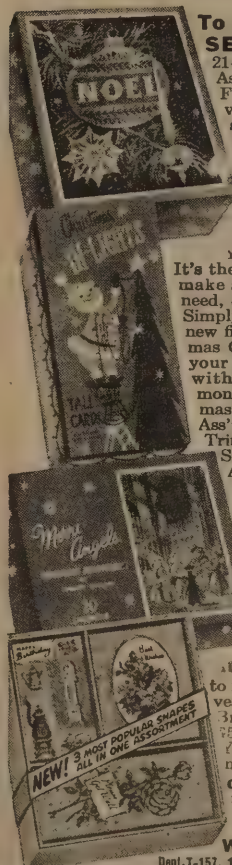
Live beneath your magic spell and never wake me?

You can bet your sweet life that you could.

Copyright © 1956 by Robert Mellin Inc.



For Example **YOU CAN MAKE \$50**  
for selling only 50 boxes of  
our 900 line. Samples Free!



To prove this WE'LL

SEND YOU <sup>our</sup> Famous  
21-Card 'Feature' Christmas  
Assortment on approval and  
FREE samples of our big-  
variety Special-value Per-  
sonal Christmas Card line  
PLUS full-color Catalog  
of our big money making  
line. Mail coupon below.  
You'll be glad you did.

Here's \$75 to \$500  
for Your Spare Time

you don't need experience.  
It's the fastest, easiest way to  
make all the extra money you  
need, and more, in spare time.  
Simply show these spectacular  
new first-time ideas in Christ-  
mas Cards at low prices. All  
your friends will fall in love  
with them on sight! See 76  
money-makers: more Christ-  
mas Assortments (Hi-Lites  
Ass't., Merrie-Angels Ass't.,  
Trim-Slits Ass't., Religious  
Scripture Text, Pearl-Glow  
Assortment, others) plus  
amazing 3-in-1 Royal  
DeLuxe All-Occasion  
Ass't., Gift Wrappings,  
Decorated Stationery,  
Children's Books, inex-  
pensive Novelty Gifts,  
etc. Everyone's eager  
to order from you  
and as much as 50c  
of every \$1.00 you  
sell is yours to keep.

It's Easy, Fast and Fun  
to make good money! Last  
year thousands of Wallace  
Brown folks made \$75 to  
\$500 this easy simple way.  
You can too! Join them by  
mailing coupon!

ORGANIZATIONS: Raise  
money! Add hundreds of dol-  
lars to your treasury with  
these fast sellers

WALLACE BROWN, INC.  
Dept. T-157, 11 E. 26th St., New York 10, N. Y.

WALLACE BROWN, INC., Dept. T-157,  
11 East 26th St., New York 10, N. Y.  
Please rush 21-Card "Feature" Christmas Ass't. on ap-  
proval — plus FREE samples of Personal Christmas  
Cards and FREE Catalog and money-making plans.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_



# FRECKLES

Your face need not continue to be marred by freckles. For generations and in 65 countries, Stillman's Freckle Cream has been bringing happiness to freckled folks. A radiant, smooth, clear skin is a great charm. If your skin is spotted with freckles, if it has been made drab, dull or rough by sun or wind, we suggest you try Stillman Freckle Cream. Girls, women and men buy it wherever toilet goods are sold.



Write for FREE 1956 booklet, "Brush Up On Beauty."

THE STILLMAN COMPANY  
Dept. 36., Aurora, Illinois

**WALLET SIZE**  
**friendship**  
**photos**

FROM ANY PHOTO, SNAPSHOT OR NEGATIVE

for those "very special" people on your list — portrait-quality photographs of yourself — on double-weight professional photographic paper at a low, low price. Quick, quick service.

Order today — FREE Friendship Folio, with each order for 50 — unconditional money back guarantee.

**25 FOR \$1**  
FROM ONE PHOTO OR 50 FOR \$2.00  
PLUS 10¢ SHIPPING

FRIENDSHIP PHOTOS, DEPT. F-1  
QUINCY 89, MASS.

**MORE LISTENING PLEASURE**  
with  
**Amille Platter-pak**

PHONOGRAPH RECORD CASE

You need Platter-Pak to carry and store your favorite records. Lustrous leatherette, rich linen finish or steel enamel models for 7", with patented Cushion 10" or 12" records. All Dividers.

\$2.25 to \$7.50 at all record and music stores.

AMBERG FILE & INDEX CO.

KANKAKEE, ILLINOIS

PEE WEE BATTERLESS TUBELESS "LIFETIME" RADIO

**Crystal Diode. Super SPEAKER-PHONE. Durable black and gold plastic case. SEND ONLY \$2.00 (bill, ck, mo) and pay postman \$4.99 COD postage on arrival or send \$6.99 for postpaid delivery. SEND COMPLETE READY TO LISTEN WITH LIFETIME GUARANTEE. Nothing extra to buy ever. Available only from:**

MIDWAY COMPANY Dept. WHP-10, KEARNEY NEBRASKA

## I ALMOST LOST MY MIND

IVORY JOE HUNTER

When I lost my baby  
I almost lost my mind  
When I lost my baby  
I almost lost my mind  
My head is in a spin  
Since she left me behind

I pass a million people,  
I can't tell who I meet  
I pass a million people  
I can't tell who I meet  
'Cause my eyes are full of tears,  
Where can my baby be?

I went to see a gypsy  
And had my fortune read  
I went to see a gypsy,  
And had my fortune read  
I hung my head in sorrow  
When she said what she said

Well, I can tell you people,  
The news was not so good  
Well I can tell you people,  
The news was not so good  
She said your baby has quit you  
This time she's gone for good

Copyright 1950 by St. Louis Music Corporation. International copyright secured. Sole and exclusive right of public performance for profit controlled by Hill & Range Songs, Inc. Used by permission.

## JOHNNY CONCHO'S THEME (Wait For Me)

DOK STANFORD NELSON RIDDLE

Wait for me, my love.  
My restless heart must roam.  
Wait for me, my love.  
And I'll be coming home.  
But now I can't change.  
Something strange lures me on.  
M, love, can't you see I'm not free.  
Til it's gone.  
Wait for me, my love.  
For I am young in dreams.  
And my heart must chase those ripples on streams.

So keep faith in your heart.  
Keep your love ever true.  
For if you felt like me.  
I'd wait for you.

Copyright © 1956 by Barton Music Corp.

## NO ROCK 'N' ROLL TONIGHT

JERRY GRAZIANO

No rock 'n roll tonite  
No nothin' so gay for me.  
'Cause my honey and I had a fight  
Won't you please play a sad melody  
No rock 'n roll tonite  
I'm sure that you'll understand  
Without him it won't sound right  
Play it soft, play it sweet, mister band  
Where is he, where is he  
Where is he gone to  
How I wish, how I wish that he were here.

He could see, he could see  
That I was sorry  
From the way that I shed ev'ry tear.  
No rock 'n roll tonite.  
Oh what made us disagree.  
Till he's back and holds me tight  
No rock 'n roll for me

Copyright 1956 by Harvard Music, Inc.

## (Prayer Is The Key To Heaven) FAITH UNLOCKS THE DOOR

SAMUEL T. SCOTT ROBERT L. SANDE

Prayer is the key to Heaven,  
But faith unlocks the door;  
Words are so easily spoken,  
A prayer without faith,  
Is like a boat without an oar.  
Have faith, when you speak to the Master,  
That's all He asks you for,  
Yes, prayer is the key to Heaven,  
But faith unlocks the door.

How many times have you prayed  
For something big or small?  
How long did you have to wait,  
Or did the answer come at all?

Words are mere expressions  
Of thought and nothing more,  
Believing is what really counts,  
Faith is what unlocks the door.

© Copyright 1955 by Duchess Music Corp.

## THE PROUD ONES

JOHNNY DESMOND RUTH KEDDINGTON LIONEL NEWMAN

Hail to thee, the proud ones.  
Born to be the proud ones  
Always free, the proud ones;  
Yes, free to live and love each day.  
Laugh and cry, the proud ones  
Never lie, the proud ones  
Live and die, the proud ones,  
For there can be no other way.  
They'll suffer and they'll grieve  
To prove what they believe.  
They'll stand and challenge any wrong.  
They're not afraid to fight  
For what they feel is right;  
Their truth will show that they belong.  
There'll always be the proud ones,  
Proud to be the proud ones.  
Joyfully, the proud ones  
Will show the way for you and me.

Copyright © 1956 by Twentieth Century Music Corp. Rights for the United States controlled by Weiss & Barry, Inc. Rights for the rest of the world controlled by Robbins Music Corp. Ltd.

## GHOST TOWN

TED VARNICK NICK ACQUAVIVA

When I walk up Main Street it isn't  
the same street  
To me it's a haunted avenue.  
The crowded ballroom seems empty  
and blue  
This town's a ghost town without you.  
What mem'ries I find  
In the cafe we wined in  
The sound of our laughter lingers on.  
This was a gay town  
From dusk until dawn.  
Now it's a ghost town since you're gone.  
Sweetheart your face is in all these  
places  
And my heart embraces each vision of you  
If only we'd make up,  
These shadows would break up.  
And I'd see that sun come shining through.  
So, darling, come back, I need you, I do.

'Cause it's a ghost town without you.

© Copyright 1956 by Cromwell Music, Inc.



# Late Night Daters

**#265 OPENING NIGHT**  
Perfect to slip on over every-  
thing you own! Full cut, swingy  
date duster of firm, silky  
rayon tulle with jeweled trim.  
Navy, Black, Beige-glow. Sizes  
10 to 18. Just \$10.98

**#425 MIDNIGHT MAGNESS**  
Paris-inspired sheath of rayon  
and acetate slipper satin molds  
torso from choker neck to gored  
skirt. Shirred bust. Black, Twi-  
light Rose, Turquoise. Sizes 10  
to 18. SALE \$12.98

**#576 TROPIC TOUCH**  
Tantalizing Oriental sheath of  
rayon and acetate crepe. Man-  
darin collar is slit to the arm-  
hole. Daring nine-inch vent at  
hem is slit. Oriental brand trim.  
Jet Black, Chinese White, Sing-  
apore Red. Sizes 5 to 15; 10 to  
18. \$13.98

**#2146 SAINTELY SINNER**  
Saintry little acetate taffeta  
sheath has positively sinful al-  
lure from bare-shoulder top to  
can-can skirt with five flirty  
flounces. Fits so it's held up  
by your curves alone—making  
tiny shoe string straps need-  
less but tantalizing. Black,  
Emerald Green, Violet. Sizes  
10 to 18. \$16.98

**#335 HOLLYWOOD CALLING**  
Two-piece knit curves your con-  
fours! 100% wool worsted;  
snowy angora trim. Elastic  
waist on skirt. Turquoise Blue,  
Red, Gray. Sizes 10 to 18.  
Just \$13.98

**#421 SHIMMERING SHEATH**  
Glittering rayon and acetate  
metallic lurex fully lined in  
rayon taffeta. Daring design  
with slit neckline, skin-tight  
skirt. Gold or Silver. Sizes 10  
to 18. Looks twice \$19.98

Free  
Merchandise  
Certificate  
with every  
single order

Iron clad  
money-back  
guarantee.

**#1658 HIP STRIP**  
Your hips become a mere strip  
on this skin-tight striped taffeta  
sheath with hip-size waist  
revealing side slits at hem.  
Satin Multi-stripe on Black.  
Sizes 10 to 18. \$7.98

## Daring Daters

#1611

**#1611 PARIS SHOCKER**  
FRENCH IMPORTED, sleeveless  
turtle-neck blouse in curve-  
hugging Helanca sheer nylon  
yarn that fits like a second  
skin! One size fits all—and fits!  
Only \$7.98

**#512 WARM UP—**  
Star's Favorite! 100% wool jer-  
sey, deftly draped blouse that  
wraps, ties, and clings. Stays  
hold collar in place. Shocking  
Pink, White, Black. Sizes 32 to  
36. \$6.98

# Put Him Up!

erick's

Hollywood  
Glamour  
Fashions

## Hostess Daters

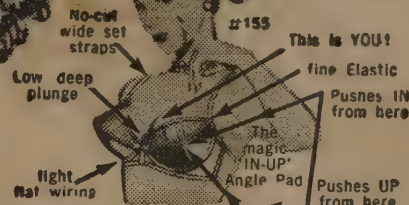
**#785 GLAMOUR-ALL**  
Glamorous quilted TV lounge  
Stunning mid-calf length  
piece charmer in gleaming  
rayon and acetate taffeta all  
over quilted. Red, Black White,  
Green. Sizes 10 to 18.  
Just \$6.98

#765

**#783 TIME OUT**  
Cuddly corduroy jump-in. Just  
right for an "at-home" date.  
Zipper front; easy to slip on  
or off. Skin-tight slacks. Black  
Shocking Pink. Sizes 10 to 16.  
\$14.98

#703

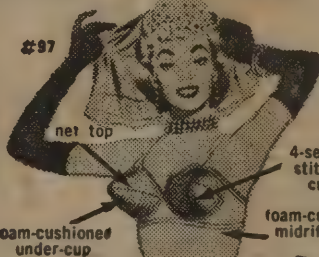
## Beauty Daters



**#155 HOLLYWOOD PROFILE** introduced to the public for the  
first time. For you who have dreamed of heaven-sent cleavage  
and youthful pointed uplift but never found it. Frederick  
spent two years designing the bra that will do both. Any  
bust obeys the gentle persuasion of the magic IN-UP angle  
pad, built-in from the side. Lower bust in slipper satin upper  
bust peek-a-boo nylon exquisitely stitched nylon leno elas-  
tic side panels for guaranteed fit. Petal white or Chorus  
Black. Sizes 32 to 36, A or B cup. A never before sensation  
at a never again price. Only \$3.98

#87

**#87 CHORUS CURVE**  
100% Nylon crepe "Famous  
Four" features comfort, uplift  
and fit. Hollywood's favorite  
bra just can't be beat! White  
Black. Sizes 32 to 36, A-cup  
32 to 38, B-cup 34 to 40, C-  
cup. \$3.58



100%  
**frederick's**  
OF HOLLYWOOD

OUR NEW HOME  
1430 N. CANUENGA BLVD.  
HOLLYWOOD 28, CALIF.

Dept.  
1709

Please send the following styles: (order by numbers)

STYLE	QUAN.	SIZE	1ST COLOR	2ND COLOR	PRICE

☐ I enclose payment ☐ send C.O.D. No C.O.D. without \$1 deposit each item

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZONE \_\_\_\_\_

EVERY PENNY REFUNDED IF NOT 100% SATISFIED



## Start to Play the Piano

with BOTH HANDS  
the Dean Ross way

Play the First Day—or Don't Pay!

THOUSANDS HAVE LEARNED  
TO PLAY THIS FAST, EASY A-B-C WAY

You, too, can play simple songs with both hands within minutes! With the amazing invention, the patented AUTOMATIC CHORD SELECTOR, there's nothing to it. This is no trick method. You actually learn to read and play from notes. You start to play simple single note songs with your right hand the minute you sit at the piano. And, the patented AUTOMATIC CHORD SELECTOR enables you to strike beautiful, simple, resonant bass chord accompaniments with your left hand... immediately! No tedious scales, no boring exercises, no dreary practice. You practice the Dean Ross way by playing familiar melodies enjoyed by everyone. Sooner than you thought possible you're playing hit parade numbers, or hymns, or beautiful old ballads... or all three! For most of these, the sheet music is now printed with chord symbols to which the AUTOMATIC CHORD SELECTOR is adaptable. Send for this marvelous Dean Ross piano course today. Consists of 30 illustrated lessons, 50 songs, words and music, special Dean Ross arrangements, and the patented AUTOMATIC CHORD SELECTOR. Only \$2.98 complete. You have nothing to lose and popularity and fun to gain, so mail the 10-day FREE TRIAL coupon now!

DEAN ROSS PIANO STUDIOS, Inc., Dept. K-7427  
45 West 46th Street, New York 36, N. Y.

Send Piano Course of 30 illustrated lessons, 50 songs, and Patented Automatic Chord Selector. On delivery will pay postman just \$2.98 plus postage. If not delighted, may return Course in 10 days for purchase price refund. The Automatic Chord Selector is mine to keep.

□ Save 55¢! Send \$2.98 now, we pay post. Same guarantee.

Name .....

Address .....

No APO, FPO, or Foreign COD's.



### NEW EYE GLAMOUR

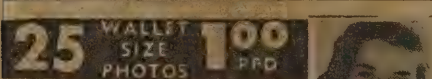
ARTIFICIAL EYELASHES—Absolutely natural-looking lashes that give you GORGEOUS EYES instantly. Exotic! Glamorous! Simple, easy... put on in 5 seconds... can be used over and over again. In compact-like purse-size case.

Career Girl—Black or Brown... **only \$1**

10 DAY TRIAL FREE! Order today at our risk. If not completely satisfied return the eyelashes after 10 days' trial for full refund.

HONOR HOUSE PRODUCTS CORP.

528-E-B Lynbrook, Dept. A New York 3, N. Y.



From favorite pictures such as:  
Graduations, Classmates, Babies,  
Family, Friends, Pets, Weddings,

etc. Send \$1 with picture (or negative). Your original will be returned with 25 beautiful prints on finest double weight portrait paper. Money Back Guarantee.

**FREE!** 1 Photo Enclosed  
in Beautiful Plastic

ROXANNE STUDIOS, Box 138, Dept. 428  
Wall St. Sta., New York 5, N. Y.

### MATERNITY JACKET

Washable Broadcloth, assorted novelty prints on white background. Inverted pleats, front & back. Sizes S—M—L.

Regular \$2.99

Special with adv. • **\$1.99**

**FREE!** WRITE FOR COMPLETE  
MATERNITY CATALOG  
Mailed in Plain Envelope

**Crawford's**

Dept. 43

8015 Wornall, Kansas City 14, Mo.



## CAN'T WE BE SWEETHEARTS

COX & GOLDNER

Can't we be sweethearts,  
Why don't we fall in love  
Right from the start  
You're the girl I'm thinkin' of  
Oh, can't you see, dear  
You're the only girl for me.  
Please be my sweetheart  
Don't you know the way I feel  
Please play the part  
And make my dreams all real  
Oh, don't you know  
Don't you know I really love you so.  
We walk hand in hand  
In our wonderland  
The world would be our own.  
I make love to you,  
Hug and kiss you too  
You'll be mine alone.  
Please be my sweetheart  
Don't you know the way I feel  
Please play the part  
And make my dreams all real  
Oh, don't you know  
Don't you know I really love you so.  
© Copyright 1956 by Kuhl Music, Inc.

## FABULOUS CHARACTER

BENNIE BENJAMIN SOL MARCUS

To me he's a fabulous character  
(He's near and I glow)  
A fabulous character  
(And I love him so)  
He walks by my side and I dance on air  
I find he's a kind of a special guy  
(My heart can't be wrong)  
I kiss him and I know why  
(My life is a song)  
He's so marvelous,  
No one can compare  
Till now my life was a merry-go-round  
I never knew a carefree day.  
And then it happened I suddenly found  
The someone who could make me feel this way!  
To me he's a fabulous character  
(He's all I can see)  
A fabulous character  
(And he'll always be)  
What's more fabulous  
He belongs to me!  
Copyright 1956 by Valando Music Corp.

## LONELY GIRL

BOBBY TROUP

I'm not one to over-rate,  
Exaggerate a mental state  
That lately I have been a victim of;  
Just imagine a turtle-dove  
Without another turtle-dove to love.  
That's a perfect picture of me,  
Just a fixture on the wall  
That no one ever seems to see at all,  
Oh why, oh why, can't I find someone who'd fall?

I'd love to meet some boy (girl) whom  
I'd love,  
Because I'm such a lonely, lonely girl.  
I'd like to be the one  
Some guy'd (gal'd) like to call his  
(her) one  
And only, only girl (guy).  
Copyright 1949 by Moguli Music Corp.

## THE TREASURE OF LOVE

JOE SHAPIRO LOU STALLMAN

The treasure of love is easy to find,  
it's waiting for you if your heart isn't blind  
The treasure of love is not very far,  
It glows like a fire and it shines like a star.  
It's stronger than diamonds,  
Worth more than gold,  
For this is a treasure that never grows old.  
The treasure of love is found on no chart,  
To find where it is just look in your heart.  
Copyright 1956 by Monument Music, Inc.

## I ONLY KNOW I LOVE YOU

AL STILLMAN C. A. ROSSI

They tell me that I'm not your one and only.  
I wouldn't know, I only know I love you.  
They tell me you may leave me sad and lonely.  
It may be so, I only know I love you.  
So break my heart or take my heart forever.  
It still will be forever yours alone!  
They tell me to get ready to forget you.  
That's what they say.  
I only know I love you.  
They tell me I'll be sorry that I met you.  
But come what may.  
I only know I love you.  
I'm not the one to look into the future.  
I don't know what your heart may have in view.  
My darling, I only know that I love you.  
Copyright © 1955, 1956 by Leeds Music Corporation. Sole selling agent for the United States and Canada.



## LOVE, LOVE, LOVE

TEDDY McRAE SID WYCHE, SUNNY DAVID

There ain't nothing in this world for a  
boy and a girl.

But love, love, love.

Love, love, love.

Love, love, love.

There ain't nothing in this world for a  
boy and a girl.

But love, love, love.

And that's the only thing I'm thinking  
of.

Love can make you happy.

When you're feeling blue.

If the one you love is in love with you.

There ain't nothing in this world for a  
boy and a girl.

But love, love, love.

And that's the only thing I'm thinking  
of.

Love can pick you up when you feel  
lowdown.

Love can make you smile when you're  
wearing a frown.

I want it, I need it, fill my cup.

With love, love, love.

Love, love, love.

Love, love, love.

Let me drink till my head goes round  
and round.

With love, love, love.

So come and be my.

Be my turtle dove!

Copyright © 1956 by Progressive Music Pub. Co., Inc.

## DREAM ALONG WITH ME

(I'm On My Way To A Star)

CARL SIGMAN

Dream along with me.

I'm on my way to a star,

Come along, come along,

Leave your worries where they are.

Up and beyond the sky

Watching the world roll by,

Sharing a kiss, a sigh,,

Just use your imagination.

On a cloud of love,

We'll hear the music of night.

We can wink at the moon

As we hold each other tight,

And if we go in the right direction,

Heaven can't be very far.

Dream along with me,

I'm on my way to a star.

Copyright © 1955 by Roncom Music Co.

## TRAPEZE

JOHNNY BURKE PAUL ELIE

When too many cares have found me

There's a dream I wrap around me,

And I'm free as a breeze

As I fly 'cross the sky

On a magical trapeze.

And when trouble's too much trouble

I just climb aboard a bubble,

Who can catch me,

No use trying

Who can catch me

When I'm flying

On my magical trapeze.

And there's laughter,

And there's singing 'round the rafter

Where I'm swinging;

It's a beautiful world if you please

On a magical trapeze.

© Copyright 1956 by Cromwell Music, Inc.

DRAW ME

YOU MAY WIN A \$375<sup>00</sup>

## SCHOLARSHIP IN PROFESSIONAL ART

PRIZE: A complete art course—free training for a  
career in advertising art, illustrating or cartooning—  
plus a drawing outfit and valuable art textbooks.

Try for this free art course! You're trained by professional  
artists. You get individual coaching, personal  
guidance. Scholarship is offered by world's largest  
home study art school, founded over 40 years ago. Many  
of its graduates are highly paid artists today.  
Mail your drawing now!

**DRAW  
THIS GIRL'S HEAD**

ART INSTRUCTION, INC. • STUDIO 8826  
500 South 4th Street, Minneapolis 15, Minnesota

5 inches high. Use pencil  
only. All drawings for Sep-  
tember 1956 contest must  
be received by September  
30. None returned. Winner  
notified. Amateurs only. Our  
students not eligible. Mail  
your drawing today.

Please enter my attached drawing in your "Draw Me" contest. (PLEASE PRINT)

Name \_\_\_\_\_ AGE \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zone \_\_\_\_\_

County \_\_\_\_\_ State \_\_\_\_\_ Occupation \_\_\_\_\_



# 10 CHILDREN'S DRESSES

All for only **\$3.45** used



**TREMENDOUS ASSORTMENT**  
Good condition, ready to wear.  
Washable, colorful cottons!  
Price includes all 10 dresses!

Sizes 1-6X **\$3.45**  
Sizes 7-14 **\$3.95**

**FREE GIFT WITH EVERY ORDER!**

Send \$1 deposit now! Pay postman balance plus C.O.D. and postage.

**MONEY BACK GUARANTEE**

**FIT-RITE MAIL ORDER HOUSE**

15 HESTER ST., DEPT. HP-8  
NEW YORK 2, N. Y.

**\$1 DEPOSIT  
MUST  
ACCOMPANY  
ORDEP!**

Age	Size	Price

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

No order accepted without \$1 deposit



**JAMES DEAN!**  
4 DIFFERENT PORTRAITS.  
PLUS HIS LIFE STORY!  
ONLY 25c!

FOUR fine studio portraits.  
with bonus gift - life story  
of great star JAMES DEAN!  
Send only 25c TODAY to  
STAR STUDIO Box 46222,  
Dept. W-10 Hollywood 46, Calif.

## MAKE POPULAR SINGING YOUR CAREER

**ENJOY FAME  
AND MONEY**

NOW YOU CAN LEARN HOW TO HAVE YOUR OWN SUCCESSFUL SINGING CAREER! Valuable new 'how-to-do-it' book prepares you for a singing career in TWO IMPORTANT WAYS:

1. You learn how to sing from amazing new method that develops your voice and brings out your personality. You learn quickly and effectively without the aid of a teacher. You follow easy step-by-step instructions and in no time at all you are singing like a real professional.

2. You learn the real inside-facts you must know on how to break into the EXCITING field of popular singing. You find out how to get your own professional career started immediately.

**YOU LEARN:**

**HOW TO DEVELOP YOUR OWN SINGING STYLE • HOW TO OVERCOME SELF-CONSCIOUSNESS IN FRONT OF AN AUDIENCE • HOW TO GET YOUR CAREER STARTED IN PROFESSIONAL SINGING**

Included is special instruction in "MICROPHONE TECHNIQUE" that prepares you for a career in the fields of television, night clubs and motion pictures. Written by S. Harold Smith, internationally famous accompanist for KAY STARR, DEBRA PAGET, BOB CROSBY and many other Hollywood celebrities. Valuable advice gained from on-the-spot experience tells you how to get your own career started immediately. Take first step NOW to popularity and financial success. Send for "HOW TO BECOME A SUCCESSFUL POPULAR SINGER!" Send only \$2, post prepaid. If C.O.D., \$2 plus postage. Your money cheerfully refunded if not completely satisfied.

MARLIS CO. P.O. Box 2907-A, Hollywood 28, Calif.

over hill & DALE

to

**SUCCESS**

## ALAN DALE

You can't make it overnight! Five little words that tell a story well known in the annals of show business. If you don't believe it, stop and talk to Alan Dale for a few minutes and let him tell you his story of trying to break into the big time.

Alan will tell you that he sang in small clubs, for friends — anywhere — just to be heard. A lot of different people heard him, but still no big break. The people in the music world all said the same thing. "The boy is good — he should be a star." But, with all the talk, there was mighty little action and Alan was still bucking the big time. Alan never gave up for a minute. His fan clubs started to grow and really went to bat for their star. They bombarded disc jockeys to play his records. They wrote letters to music publishers, TV stations, and made the name Alan Dale a byword. Alan spent a lot of time with his fan clubs, and he promised them that when and if he made the big time he would never forget the part his fans played and would throw the biggest party in the world for them.

One day, not so very long ago, Alan was looking over a few songs that he was preparing for his next record date at Coral. He had a few ballads, a rhythm tune and a few assorted little items. One of these little items was a South American import; in fact, it was a new dance that was being introduced in the United States called the Cha Cha. Alan looked over the lyrics and music and thought the tune was pretty good. When the night of the recording date came up Alan decided to record

the Cha Cha. He ran through the tune with a full orchestra and the tune was pressed. That did it! "Cherry Pink And Apple Blossom White" was the name of the ditty, and it opened up the doors of stardom for Alan. As you all know, the record zoomed to the top of Tin Pan Alley, sold a million and put Alan where he really belonged — on top.

That was just a start. The whole country was Alan Dale conscious, and he was in demand everywhere. Hotels, supper clubs, TV, radio all called to him at once. He was a mighty busy young man. Everything he touched seemed to turn to gold. Recordwise, Alan kept on the Cha Cha kick, and the public bought his records as fast as Coral could press them. After "Cherry Pink" he waxed "Sweet And Gentle," which rolled up sales records. From then on there was no stopping him. But that is only half the story. He had promised his fan club a ball, and he was thinking about it for a good long time.

Alan decided to really throw a party to beat all parties. He hired a boat and invited all of his fans to an all-day excursion up the Hudson River. It was such a great day that his fans decided to make it a yearly affair.

Alan Dale is having fun now. He won't ever forget the struggle he had to hit the top, he won't forget his wonderful fans and friends — and you can be sure that they will never forget him.

That's the story of Alan Dale — the star who didn't make it overnight.



## THE WAYWARD WIND

STAN LEBOWSKY HERB NEWMAN

Oh, the wayward wind  
Is a restless wind  
A restless wind  
That yearns to wander;  
And he was born  
The next of kin  
The next of kin  
To the wayward wind.

In a lonely shack by a railroad track,  
He spent his younger days,  
And I guess the sound of the outward  
bound  
Made him a slave to his wand'rin' ways.

Oh, I met him there in a border town,  
He vowed we'd never part,  
Tho' he tried his best to settle down,  
I'm now alone with a broken heart.

© Copyright 1956 by Warner Music. Sole selling agents  
Criterion Music Corp.

ON THE STREET WHERE  
YOU LIVE

ALAN JAY LERNER FREDERICK LOEWE

I have often walked down this street  
before

But the pavement always stayed  
Beneath my feet before.  
All at once am I sev'ral stories high,  
Knowing I'm on the street where you  
live.

Are there lilac trees in the heart of  
town?

Can you hear a lark in any other part  
of town?

Does enchantment pour out of ev'ry  
door?

No, it's just on the street where you  
live.

And oh, the towering feeling,  
Just to know somehow you are near!  
The overpowering feeling  
That any second you may suddenly  
appear!

People stop and stare,  
They don't bother me;  
For there's nowhere else on earth  
That I would rather be.

Let the time go by,  
I won't care if I can be

Here on the street where you live.

© Copyright 1956 by Alan Jay Lerner and Frederick  
Loewe. Chappell & Co. Inc., publisher and owner of  
allied rights throughout the world by arrangement with  
Lowell Corporation.

## NO ONE HOME

DIANE LAMPERT JOHN GLUCK JR.

No one home.

In the heart of you there's no one  
home.

When we kiss, I wonder if you're there.  
Or with someone else somewhere.

Ting-a-ling, love is calling, but you let  
it ring.

Won't you let your heart pick up the  
phone.

Can't believe there's no one home.

Wake up your lips.

Let them kiss with desire.

Kiss, kiss, kiss till we're a house on fire.  
Someone home let your lips say there  
is someone home.

Or you'll miss a love that comes to  
call.

If there's no one home at all.

Copyright © 1956 by Southern Music Pub. Co.



## What You Say, How You Say It, Can Make You More Popular

**Y**OUR personality is judged by your *everyday* conversation. Whatever you say *can* and *always* should reflect your real abilities. Are you sure *you* make a good impression every time you talk?

In your conversation may lie the opportunity for social and business advancement—new friendships—new contacts—popularity—promotion—in short, **SUCCESS**.

You may have a copy of our new booklet, "*Adventures in Conversation*." Free. It describes in detail a

simple and practical method for self-training in conversation—in *your own home*.

This unique method is heartily endorsed by leading educators.

Acquire ease and skill in *conversation*. Learn the rules and make your conversation brighter, more entertaining and impressive. When you have learned the magic power of words, you may find yourself becoming more popular and ascending to new heights in the business and social worlds.

## SEND FOR FREE BOOKLET

You, too, can take the first step that may better equip you for social advancement and for new helpfulness in the business world. This booklet, "*Adventures in Conversation*," tells you how. It's free. Just fill in the coupon and mail. Don't delay another minute. Take the step **TODAY** that may mean so much to you

## CONVERSATION STUDIES

835 Diversey Parkway, Dept. 1657, Chicago 14, Ill.

**Free! "Adventures In Conversation"**

JUST MAIL COUPON



**CONVERSATION STUDIES**  
835 Diversey Parkway, Dept. 1657  
Chicago 14, Illinois

Please send me a free copy of your new booklet  
"Adventures in Conversation."

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_



# FREE!

## Large Studio Portraits Of Any of These Favorite Movie, Radio, TV, and Recording STARS!!



★ Marilyn Monroe  
★ Tony Curtis

★ Elizabeth Taylor  
★ Marlon Brando



★ Eddie Fisher

★ Audie Murphy  
★ Robert Wagner  
★ Rory Calhoun



★ Guy Madison

★ Hugh O'Brian  
★ George Nader  
★ Richard Todd

★ James Dean  
★ June Allyson  
★ John Derek



★ Jane Russell

★ Tab Hunter  
★ Rusty Tamblyn  
★ Pat Boone



★ Rock Hudson

★ Frank Sinatra  
★ Debbie Reynolds  
★ Sal Mineo



★ Doris Day



**FREE** Catalog,  
listing over  
1000 Stars!



**FREE** List of  
names & ad-  
dresses of top  
Movie Stars!

**HURRY!** This offer is  
limited! **TODAY! NOW!**

Just send us the names  
of your favorite  
stars. Be sure to enclose  
10c for postage  
and handling of  
EACH photo that  
you order.

**LIMIT** — 10 to a customer.

**PREVIEW PHOTOS • Box 36539**  
**DEPT. CO-10 Hollywood 36, California**

## BOPPIN' THE BLUES

CARL LEE PERKINS HOWARD "CURLY" GRIFFIN

Well, all my friends are boppin' the blues.

It must be going 'round.

All my friends are bopping the blues.

It must be going 'round.

I love you baby but I must be rhythm bound.

Well, the doctor told me.

Carl you don't need no pills.

Yes, the doctor told me.

Boy, you don't need no pills.

Just a handful of nickles.

The jukebox will cure your ills.

Well the old cat bit me.

Man, I don't feel no pain.

Yeah, that jitterbug caught me man.

I don't feel no pain.

I still love you baby.

But I'll never be the same.

Well, grandpa done got rhythm.

And he threw his crutches down.

Oh, the old boy done got rhythm.

And he threw his crutches down.

Grandpa, he ain't triflin'.

Well the old boy's rhythm bound.

A rop bop rhythm and blues.

A rop bop rhythm and blues.

A rock, rock rhythm and blues.

A rock, rock rhythm and blues.

Rhythm and blues it must be going 'round.

Copyright © 1956 by Hi-Lo Music, Inc. Public performance rights in the U.S.A. and Canada controlled by Hi-Lo Music, Inc. All other rights for the world controlled by Hill And Range Songs, Inc. International copyright secured. All rights reserved including the right of public performance for profit. Used by permission.

## ST. THERESE OF THE ROSES

REMUS HARRIS ARTHUR STRAUSS

St. Therese of the roses,

I will come to you each night.

Near the altar in the chapel,

I will pray by candle light.

St. Therese of the roses,

Won't you kindly hear my prayer?

Give your blessings to my sweetheart,

And the love that we both share.

Won't you guide us, and protect us,

Through the years that lie ahead?

Won't you fill our hearts with sunshine,

On the day that we are wed?

You're the little flower of heaven,

Guiding all who come to you.

St. Therese of the roses

I know you'll make my prayer come true.

Copyright © 1956 by Dennis Music Co. Sole selling agents: Odette Music Corp.

## TRY A LITTLE PRAYER

HERB MAGIDSON DICK MANNING

When you feel you need a helping hand

Try a little prayer.

When life seems too much to under-stand

Try a little prayer.

When you're torn by doubts and fears,

When your heart is filled with tears,

When there's no more road around the bend,

When it seems your dreams are at an end,

When you think you haven't got a friend,

Try a little prayer, try a little prayer.

Copyright © 1954, 1956 by Famous Music Corp.

## HOT DOG, BUDDY, BUDDY

BILL HALEY

Cold as a codfish

Hot as a coal,

Hot dog buddy,

Well bless my soul,

I'm a-rockin' rockin' on down the line.

Hot dog, buddy, buddy,

A hot dog all the time.

Legs like a rooster,

Eyes like a frog,

When I hear music,

I holler, "hot dog"

I'm a-rockin' rockin' on down the line.

Hot dog, buddy, buddy

Hot dog, buddy, buddy

Hot dog, buddy, buddy

Hot dog, buddy,

Hot dog, buddy, buddy

Fourteen days fourteen fights,

Fourteen lefts and fourteen rights,

I'm a-rockin' rockin' on down the line.

Danced last night

The night before,

We'll then see tomorrow,

Gonna dance some more

I'm a-rockin' rockin' on down the line.

Blue suede shoes,

Nylon thread, jaguar hat

Gonna knock 'em dead,

I'm a-rockin' rockin' on down the line.

Got no money,

A dime and a quarter,

Could stop now,

But I don't believe I ought-a

I'm a-rockin' rockin' on down the line.

© Copyright 1956 by Valley Brook Publication, Inc.

## THE BOY ON PAGE THIRTY-FIVE

MAL DAVID LEON CARR

I'm in love with a boy on page thirty-five.

On page thirty-five in my yearbook.

But the wonderful boy on page thirty-five.

Doesn't know I'm alive.

Oh, he passes my house on his way to school.

I wait like a fool ev'ry morning.

But the lovable boy I see in my book.

Never gives me a look.

I try to stay near him at all of the parties and dances.

I always make sure I sit near him each football game.

In spite of my scheming he just doesn't notice my glances.

And sometimes I wonder if he even knows my name.

I try letting him know that I love him so.

Each time that I look in my yearbook. But that wonderful dope on page thirty-five.

Doesn't know I'm alive.

I'm in love with the boy on page thirty-five.

Copyright © 1956 by M. Witmark & Sons



## IT ONLY HURTS FOR A LITTLE WHILE

MACK DAVID FRED SPIELMAN

It only hurts for a little while  
That's what they tell me  
That's what they say.  
It only hurts for a little while  
Then all your heartaches will pass away.  
It's so easy to be smart  
With somebody else's heart  
But I don't know how to start  
Forgetting you, what can I do?  
It only hurts for a little while  
That's what they tell me  
"Just wait and see"  
But I will hurt  
Till you come back to me.

© Copyright 1956 by Advanced Music Corp.

## ROCKIN' THROUGH THE RYE

BILL HALEY ARRETT "RUSTY" KEEFER

If a body digs a body  
Rockin' through the rye  
If a body digs a body  
Need a body cry?  
Ev'ry lassie digs a laddie  
None they say ha' I  
Yet all the lassies rock with me,  
When rockin' through the rye  
The Campbells are rockin' the blues  
away.  
The Campbells are rockin' the blues  
away,  
There ain't no stoppin' it,  
Man, they're hoppin' it!  
Gang awa, gang awa, go, man, go!  
The bonnie wee lassie is on the beat  
The bonnie wee lassie is rockin' reet,  
Pipe me laddie it's a fin  
And handie and a gan awa,  
Let's go rockin' in the rye.  
Maxwellton's brass are bonnie  
And the blue bells lost the blues,  
They're jumpin' in the heather  
Like a knocked-out feather,  
They dig that crazy news, hoot!  
The Campbells are rockin' the blues  
away.  
The Campbells are rockin' the blues  
away.  
Man, let's live it up, live it up, live it  
up,  
Gang awa', let's go rockin' through the  
rye!

Copyright © 1956 by Valley Brook Publications, Inc.

## EVERY SUNDAY MORNING

ARTIE SINGER KAL MANN

Ev'ry Sunday morning.  
As we kneel and pray.  
I thank the Lord above me.  
For sending you my way.  
'Twas a Sunday morning.  
When I first met you.  
An angel in the chapel.  
You were my dream come true.  
Then Someone up above.  
Looked down on you and me.  
He smiled and blessed our love.  
For all eternity.  
Every Sunday morning.  
As we kneel and pray.  
I thank the Lord above me.  
For sending you my way.

Copyright © 1956 by World Music, Inc.

# MAKE \$15<sup>00</sup> A DAY AND MORE!



## THIS IS THE HOME STUDY COURSE That Will Change Your Whole Life!

IN JUST TWELVE SHORT WEEKS you can begin to earn as much as \$20.00 a day. Over 300,000 additional nurses are needed at once. Select the cases you want from the hundreds offered you. Work part-time or full-time in hospitals, clinics, doctors' offices, or at home.

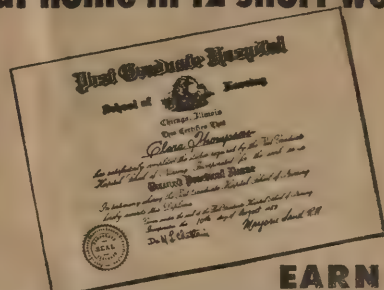
**YOUR AGE OR EDUCATION IS NOT IMPORTANT.** Students from 16 to 65 have successfully completed this Doctors' approved course. A high school education is not necessary. Study as slow or as fast as you wish.

**IF YOU ENROLL NOW** you will receive a Silver Nurse's Pin, a Nurse's Cap, a precision Thermometer, a salary receipt book, and professional record charts, absolutely FREE of extra charge.

**BUT MOST IMPORTANT** for your future is to get your FREE complete information NOW. Without cost or obligation you get a FREE SAMPLE LESSON and a FREE NURSING BOOKLET by clipping the coupon at the right and sending it or a postcard to us immediately. Your FREE material will reach you by return mail.

POST GRADUATE HOSPITAL SCHOOL OF NURSING  
Dept. 3M106, Auditorium Bldg., Chicago 5, Ill.

## Learn practical nursing at home in 12 short weeks



### EARN

## A BIG STEADY INCOME IMMEDIATELY!

### WHAT OUR GRADUATES SAY:

"After being a school teacher, I took your famous course. I have had 15 cases already."  
—M.L., Halifax, N.S.

"I am now in the Surgical Department of the Hospital—On May 1, I received my state license."  
—E.A., Georgia

"I received a 21 jewel nurse watch from my first patient!"  
—A.M., Florida

### Mail Coupon Today for FREE Sample Lesson.

POST GRADUATE HOSPITAL SCHOOL OF NURSING  
Dept. 3M106, Auditorium Bldg., Chicago 5, Ill.

Send me, without obligation, your FREE 16-page sample lesson and FREE booklet on High-Paying Opportunities in Nursing.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_



Miss H. G., Texas, only one of thousands who make money the easy SOUTHERN way!

"Something Wonderful Happened To Me..."  
I MADE \$102 IN MY SPARE TIME  
Showing SOUTHERN Christmas Cards!

### YOU CAN DO IT, TOO!

It's easy! Just show our Exclusive Book of Samples to people you know. Magnificent MAGIC-LUSTRE Name-In-Silver TALL Cards sell like magic. You make a full dollar on every box. It's easy to sell 65 boxes for \$65 cash profit!

### LOOK! MORE EXTRA MONEY FOR YOU!

Huge selection of self-selling assortments; 21-Card SOUTHERN BEAUTY, Religious Cards, 3-IN-1 ENSEMBLES, many more. Name-Imprinted Christmas Cards 25 for \$1! Over 50 popular gifts. SOUTHERN pays you up to 100% profit plus up to 6% bonus!

### FASTEST SERVICE ASSURES BIGGEST PROFITS!

All orders shipped in 24 hours. Mail coupon now. We'll rush EXCLUSIVE Sample Presentation Book to you FREE, plus 4 best-selling assortments on approval. Act fast, get lovely gift FREE! Send for samples NOW!

**FREE!**  
SOUTHERN BELLE DOLL

Our gift to you if you act promptly!

SOUTHERN GREETING CARD CO.  
478 N. Hollywood, Dept. P-56, Memphis 12, Tenn.

AMAZING PROFITS!  
"Magic-Lustre" NAME-IN-SILVER Tall Cards

\$1 profit per box

AMAZING VALUE!  
Personalized CHRISTMAS CARDS

25 for \$1

### MAIL COUPON NOW!

SOUTHERN GREETING CARD CO., Dept. P-56  
478 N. Hollywood St., Memphis 12, Tenn.

Please rush EXCLUSIVE Sample Presentation Book FREE, plus assortments on approval.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_



## PLAY GUITAR IN 7 DAYS OR GET MONEY BACK

**SEND  
NO  
MONEY**

**Surprise Friends, Relatives. Have Popularity And Fun Galore!**

In this introductory offer you get TOP RADIO GUITARIST ED SALE'S famous 66 page secret system worth \$2.75 which positively teaches you to play a beautiful song the first day and any song by ear or note in seven days! Contains 52 photos, 87 finger shows how to tune, keep time, build chords, bass runs, dance chords, swing, etc., plus 110 popular and western songs, words and music; a \$1.00 Chord Finder of all the chords used in popular music; a \$2.00 Guitarist Book of Knowledge—TOTAL VALUE \$5.75—ALL THREE for only \$2.98. **SEND NO MONEY:** Just name and address, pay postman \$2.98 plus C. O. D. postage. (Or send \$3.00 with order and I pay postage.) Same Guarantee. (Sorry, no C. O. D. to APO, FPO or outside U. S. A. Canada and Foreign \$3.00 with order.)

ED SALE, STUDIO 1045-A, BRADLEY BEACH, N. J.

## Over 1000 PICTURES OF MOVIE & TV STARS 25¢



**Sensational Collection Of Scenes, Pictures, Photos, Etc.**

**FREE! - Exciting Movie Scene**

You'll be thrilled with this Star-Studded Package. Send 25¢ to MY FAVORITE STARS DEPT 54 G. P. O. Box 997, New York 1, N. Y. Special Bonus - 3 Times As Much for 50¢

## PLAY GUITAR LIKE THE COWBOYS DO... 8 1/2¢

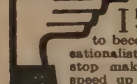


Just out—very latest guaranteed, simple, easy method. Play cowboy songs the Western way in a few minutes by ear. Surprise and amaze your friends. Be in big demand at parties, camps, public entertainments, on the radio, etc. 12 Complete Lessons. **SEND NO MONEY.** Pay postman only \$1.00 plus postage and C. O. D. charges, or send \$1.00 and get EXTRA SONGS (Canada \$1.25 money order only.) Nothing

all outpaid also to buy Positive money back guarantee Rush order today

Western Ranger Studios, Dept. 910, Hutchinson, Kansas

## IS YOUR ENGLISH HOLDING YOU BACK?



I have helped thousands of men and women who have not had college training in English to become effective speakers, writers, and conversationalists. With my new C.I. METHOD you can stop making mistakes, build up your vocabulary, speed up your reading, develop writing skill, learn the "secrets" of conversation. Takes only 15 minutes a day at home. Costs little. 32-page booklet mailed FREE. Write TODAY! Don Bolander, Career Institute, Dept. 7410, 25 E. Jackson, Chicago 4, Ill.

**Female Help Wanted**

\$23 WEEKLY for wearing lovely dresses supplied to you by us. Just show Fashion Frocks to friends. No investment, canvassing or experience necessary. Fashion Frocks, Dept W-4153 Cincinnati, Ohio

TRADE  
WASH  
DRESS  
SUIT  
FIRST  
CLASS

**IMITATION  
DIAMOND RINGS**

**\$1.95 each or both for \$2.95**

Beautiful Solitaire and Wedding Ring set with lovely imitation diamonds in 1/30 14kt yellow Gold Plate or Sterling Silver. **SEND NO MONEY.** Pay Postman on delivery plus Federal Tax and postage charges on Money-Back Guarantee.

CLARK RING CO., Dept. 204  
2349 Milwaukee Ave., Chicago 4

## SONGWRITERS

For a thrilling recording of your song LEE HUDSON can't be beat! The best Hi-Fi. The lowest price. From piano to LUSH full string orchestra. Vocalists formerly with Sons of Pioneers, Stan Kenton Radio, T.V. Movie, etc. Send lead sheet only—we do the rest! **FREE INFORMATION** SAMPLE RECORD \$1 P.O. Box 23 Northridge Calif

**Complete VOICE Course**

Learn to sing at home with this proven method by Russel Brooks, teacher of Buddy DeVito, Betty Bryan, Lois Costello and many other stars! 12 lessons, each complete in itself, to help you acquire richer quality, greater range and volume, better control, professional style and phrasing! Send \$1—nothing else to buy! (For personal lessons phone WEster 9-2865)

**BROKELL STUDIOS—306 South Wabash Ave., Chicago 4**

12 Home-Study Lessons

**\$1**

# DISC JOCKEY

## PROGRAMMING

Barry Kaye, popular afternoon deejay in Pittsburgh, Pennsylvania, Station WJAS, celebrated his 3rd anniversary on the station June 7th! However, his years in the radio industry total 11! In 1953 Mr. "K" joined the WJAS staff as afternoon disc jockey, and from that day on his ratings have gone up steadily! Barry calls a half-hour segment, 2:30 to 3:00 p.m., of the "Barry Kaye Show" "Country and Western Music." Such artists as Elvis Presley, Carl Perkins and others who are finding favor particularly with the young housewife and teenagers are found in this portion.

In addition to his daily deejay show (Mondays thru Fridays from 1:30 to 6:00 p.m., and Sundays from 1:00 to 5:30 p.m.) in order to keep in touch with his radio audience, he writes a daily column for a local magazine "The Pittsburgher."



**BARRY KAYE**  
WJAS — Pittsburgh, Pa.

In order to keep a whole afternoon of music interesting to listeners, Barry believes various segments should be made during the course of his program. For example, one of the most highly rated segments is his "Poetry Corner" broadcast, heard from 3:45 to 4:00 p.m., daily in which he plays special kind of instrumental music and reads a poem or two with no commercials in this particular quarter hour. A number of poetry books have come to his desk from listeners! His "Golden Triangle," the "picks to click" selections made by the vast WJAS radio audience, is another popular phase of the "Barry Kaye Show."

Barry lives in a suburb of Pittsburgh — Scott Township — with his lovely wife Jerry and their infant son Rory. He has a tiny pet poodle named "Dubby," who likes to ride in Barry's convertible and come to the studio with him!

## ABOUT THE DISC JOCKEY

After four years of Army service, including overseas duty in England, France, Germany, Belgium, Holland and Iceland, Jack Slattery started his radio career in 1945 with WPPA in Pottsville, Pa. In addition to regular duties as a disc jockey, Jack also did a "Man on the Street" show, emceed special events — not to mention doing football color and play-by-play descriptions of baseball, basketball and football.

In 1949, Jack moved to WELM in Elmira, N. Y., where he took over the morning shift as DJ. Here Jack also did play-by-play broadcasts of the Elmira Pioneer (Class A Eastern League) baseball games for three years. Other functions included color for Elmira Colonels basketball games (American League). Jack also emceed Optimist International Review (Elmira Chapter) for three years in addition to



**JACK SLATTERY**  
WILS — Lansing, Mich.

Rotary functions, church groups and service groups.

Jack came to Lansing and WILS in 1953 and undertook the morning personality show, using the personable touch and talking to the listener rather than at him. Jack makes novel and interesting use of voice gimmicks for humorous touches, humor in the news — and to add uniqueness to his own style of spinning a fine combination of music. Jack always inserts time checks after each record and passes on the weather report when dangerous conditions exist.

A rabid sports fan with plenty of experience, Jack gives the "color" background for Dave Froh on all MSU, local high schools and other football and basketball events. All this, plus an easy style of commercial approach, makes Jack Slattery the extremely popular Central Michigan disc jockey he is today... and what's more he really sells!



# PLATTER PATTERN

PROGRAMMING A D. J. SHOW

Glenn Taylor, popular baritone recording artist for the Primos label, made a success of his debut on WNHC radio (New Haven, Conn.) in an original music quiz, the "Glenn Taylor Show." It has been so well received by the fans that the show has an audience that increases with every poll taken.

A native New Havener, Taylor returns to the local scene with a broad background of night club and theatrical experience. He has been featured with such outstanding orchestras as Tommy Dorsey, Gene Krupa and Sauter-Finegan.

As the program's singing host, Glenn urges his listeners to "know your songs" in the pop field, since each of three mystery discs will be selected for identification as to the vocal group, vocalist or orchestra.

In order to qualify for the quiz, listeners should mail in their answers to Glenn Taylor in care of WNHC. Win-

There are few people, whether young or old, in this Syracuse area that haven't seen or heard Al Meltzer, that popular personality who is heard weekly over WHEN-Radio and seen at the desired "Record Hops."

Al, the leading disc jockey-announcer at WHEN-Radio began his radio career commercially after graduation from Saint Lawrence University. At college, Al worked actively at KSLU, and upon graduation joined WOSC in Fulton, New York. A graduate of Central High School, in Syracuse, New York, Al has been on the WHEN-Radio staff since 1950, with 2½ years out for service in the Air Force. At WHEN Al has been on duty, doing sports both play-by-play and station-wise. Al also has been highlighted as that enjoyable host of "Al's Place" and "Jam Bake."

Al's current duties at WHEN include the popular record series, "The Record Room," heard Monday thru Friday



GLEN TAYLOR

WNHC — New Haven, Conn.

ners will be judged on the basis of early post marks, as well as correct identification, and will receive complimentary tickets for forthcoming shows at the New Haven Shubert Theater.

At the end of 13 weeks, the two most frequent weekly winners will gain top honors in being awarded a grand prize.

Taylor began his recording career when he was discovered by the president of the Primos Recording Co. (Primos, Pa.) during a lengthy engagement at the Casablanca night spot in Palm Beach, Florida. He has been a jukebox favorite ever since with such hits as "Tell Me That You Love Me," "Date With The Moon," and above all, "Until The Day I Die." His appeal to teenagers is evidenced by a fan club registration of some 10,000 members in Connecticut alone.

Assisting Glenn on mikeside every Saturday night will be deejay Bob Norman.



AL MELTZER

WHEN — Syracuse, N. Y.

from 3:30 — 6:00 p.m. Al plays music of many moods, varieties and tastes — recorded music which included Rock 'N' Roll, Jazz, Ballads, and a generous sampling of the top ten. In connection with the "Record Room" . . . I might make mention of his traveling to schools, churches and social halls for the staging of what is called "Record Hops." These hops are going very strong in the Syracuse area, and Al is the first in this city to start the fad. Al compiles a list of the top 10 records from these hops and features them at his "Record Room" the following day.

The local fans really enjoy this guy's well prepared program and give him all their support. Al has found the secret of pleasing his audience, and they have shown their appreciation by tuning their dials his way.

Reducing Specialist Says



**LOSE WEIGHT**  
where it  
shows most  
**REDUCE**

most any part  
of the body  
with

"Thanks to the Spot Reducer I lost four inches around the hips and three inches around the waistline. It's amazing." Mary Martin, Long Is. City, N. Y.

**SPOT REDUCER**

**FIRMS FLABBY TISSUE**

Like a magic wand, the "Spot Reducer" obeys your every wish. Most any part of your body where it is loose and flabby, wherever you have extra weight and inches, the "Spot Reducer" can aid you in acquiring a youthful, slender and graceful figure. The beauty of this scientifically designed Reducer is that the method is so simple and easy, the results quick, sure and harmless. No exercises or starvation diets. No steambaths, drugs or laxatives.



Connie Simmons, N.Y. City, N.Y. says: "I went from size 16-dress to a size 12 with the use of the Spot Reducer. I am glad I used it."

**FOR ACES AND PAINS  
DUE TO OVEREXERCISE**

Thousands have lost weight this way—in hips, abdomen, legs, arms, etc.—The same method used by many stage, screen and radio personalities and leading reducing salons. The "Spot Reducer" can be used in your spare time, in the privacy of your own room. It breaks down fatty tissues, tones the muscles and flesh, and the increased, awakened blood circulation carries away waste fat. Two weeks after using the "Spot Reducer," look in the mirror and see a more glamorous, better, firmer, slimmer figure that will delight you. You have nothing to lose but weight for the "Spot Reducer" is sold on a

**MONEY-BACK GUARANTEE with a  
10-DAY FREE TRIAL  
TONES SAGGING SKIN!**

If the "Spot Reducer" doesn't do the wonders for you as it has for others, if you don't lose weight and inches where you want to lose it most, if you're not 100% delighted with the results, your money will be returned at once.



Marie Hammel, New York, N.Y., says: "I used to wear a size 20 dress, now I wear size 14, thanks to the Spot Reducer. It was fun and I enjoyed it."

A large size jar of Special Formula Body Massage Cream will be included FREE with your order for the "Spot Reducer."

**MAIL COUPON NOW! only \$2.98**

**BODY MASSAGER CO., Dept. A-393  
318 Market, Newark, New Jersey**

Send me at once, for \$2.98 cash, check or money order the deluxe model "Spot Reducer," and your famous Special Formula Body Massage Cream, postpaid. If I am not 100% satisfied, my money will be refunded.

Name.....

Address.....

City..... State.....



IT'S EASY TO BE POPULAR WITH  
TODAY'S MOST POPULAR INSTRUMENT

"I Teach You

ON RECORDS

## PLAY the GUITAR

AT HOME the very FIRST DAY"

Says Sid Margolis, famous guitar teacher.

You can play the guitar — for fun and popularity — even earn money as a popular professional! With my amazing method you get my studio lessons on RECORDS complete with TEXT and MUSIC.

And that's not all  
ACT NOW

and get this full-size, steel-stringed, professional Spanish-type guitar FREE with Course!

Easy LISTEN — LOOK — PLAY Method

You LISTEN to my Records. You LOOK at the Text, see my hands in position. YOU PLAY — quickly, easily — the very first day! I teach you as I have taught many others. You need no "ear for music" — just the eyes and ears you were born with.

Send for FREE MUSIC OPPORTUNITY BOOK Write to me, Sid Margolis (teacher, guitarist, formerly with CBS, NBC, famous name bands, etc.) for your FREE Music Opportunity Book with complete details. No obligation.

SID MARGOLIS STUDIOS, c/o THUNDERBIRD  
Dept. ER-503, Valley Stream, N. Y.

Dear Sid:

Please send me your Free Book with full details about your amazing new Studio GUITAR COURSE on Records, complete with text, music, and professional Spanish-type guitar. No obligation. No salesman will call.

Name .....

Address .....

City ..... Zone ..... State .....

( ) I have a guitar.

( ) I have a phonograph.

## LARGE SIZE PHOTO OF YOUR FAVORITE MOVIE STAR FREE! FREE!

ALSO FREE a handsome catalogue containing names, birthdays and addresses of 100 STARS including various pictures and POSES. Send name of your favorite STAR and 15c, 2 for 25c to cover handling and mailing.

Studio of Stars Box 1278, Studio C-10, Studio City, California



EXTRA MONEY NOW. \$50-\$250  
SPARE TIME EASILY. No experience needed. Just show exclusive ELMIRA Christmas cards, gift wrappings. Samples on approval. BONUS: FREE Box Cards, also 50% profit on first order. Hurry!

ELMIRA GREETING CO.

537 Clinton Elmira, N. Y.

Stop being embarrassed  
about your complexion

use **Hide-it**  
Duo Cream



## TO HIDE ALL BLEMISHES

A quick, simple way to hide pimples, scars, freckles, birth-marks, and the shadows under the eyes. In five shades: Light, Medium, Brunette, Rachel, Sun-tan. An excellent velvet-smooth powder base.

Purse size 25c plus tax. Large size \$1.25 plus tax.

At all Dime Dept. and Drug Stores.

**NUNAILS CO.** 5251 WEST HARRISON STREET  
DEPT. H-10 — CHICAGO 44, ILL.

## ANY PHOTO ENLARGED

Size 8 x 10 Inches

on DOUBLE-WEIGHT Paper

Same price for full length or bust

form, groups, landscapes, pet animals, etc., or enlargements of any

part of a group picture. Original is

returned with your enlargement.

**Send No Money** 3 for \$1.50

Just mail photo, negative or snap-

shot (any size) and receive your enlargement,

guaranteed fadeless, on beautiful double-weight

portrait quality paper, by postman 57c plus

postage — or send 60c with order and we pay post-

age. Take advantage of this amazing offer. Send your photos today.

Professional Art Studio, 5445 Main, Dpt. 1436M, Princeton, Ill.



## I WANT YOU, I NEED YOU, I LOVE YOU

IRA KOSLOFF MAURICE MYSELS

Hold me close, hold me tight;

Make me thrill with delight;

Let me know where I stand from the start.

I want you, I need you, I love you

With all my heart.

Ev'rytime that you're near

All my cares disappear.

Darling, you're all that I'm living for.

I want you, I need you, I love you

More and more.

I thought I could live without romance

Before you came to me.

But now I know that I will go on

Loving you eternally.

Won't you please be my own?

Never leave me alone,

'Cause I die ev'rytime we're apart.

I want you, I need you, I love you

With all my heart.

Copyright 1956 by Elvis Presley Music, Inc. International copyright secured. All rights reserved including the right of public performance for profit. Used by permission.

## THIS I OFFER YOU

OLLIE JONES

I'd trade the world if I could make you care.

Your love's worth more than all I have to share.

But I've a heart that's true.

This I offer you.

I know that you deserve the very best.

But I am sure to bring you happiness.

'Cause I've a heart that's true.

This I offer you.

If I could I'd gladly give you.

All the things you're dreaming of.

And then one day they'll fade away.

But you'll always have my love.

The greatest treasure man has ever known.

Is faithful love that he can call his own.

My love is pure and true.

This I offer you.

Copyright © 1956 by Piccadilly Music Corp. Copyright 1956 by Unit Music Publishing Co. for the British Commonwealth of Nations (exc. Australasia) Ireland, Europe. Sole selling agents: Kassner Associated Publishers Ltd.

## SHY

KAL MANN BERNIE LOWE

Ev'ryday I go out of my way.

So he'll see me passing by.

So near and yet we've never met.

Oh, why am I so shy?

When I'm alone I've been tempted to phone.

But I'm so afraid to try.

He doesn't know I love him so.

Oh, why am I so shy?

It's easy to dream the way I do.

To be loved, to be held, to be kissed.

But how can my dreams ever come true.

When he doesn't know I exist.

Someday I know he'll just whisper

hello.

And I'll run to meet the guy.

And when some night he holds me

tight.

I'll be glad that I was shy.

Copyright © 1956 by Ross Jungnickel, Inc. International copyright secured. All rights reserved including the right of public performance for profit. Used by permission.

## VOICES

LARRY COLEMAN

("My darling, I love you

And I'll always be true.")

Voices, voices, voices from long, long ago.

Memories, sweet memories

Of voices that I used to know.

Voices, voices,

Your voice so tender and true.

Whispering and promising:

"My darling, I'll always love you."

(You're the only one for me")

I never dreamed we'd ever say,

"goodbye,"

("There'll never be another, you're my life")

But you found another and left me to cry.

("And my love for you will never, never die.")

Voices, voices,

Two voices saying, "I do."

Voices I can't forget,

'Cause they broke my poor heart in

two!

Copyright © 1956 by Porgie Music Corp.

## I'M GONNA STEAL YOU AWAY

BUDDY KAYE FRED SPIELMAN

Nights when all is still.

I'm gonna climb your windowsill.

And if my plans work out-o,

I'm gonna steal you away.

When everyone is fast asleep.

Into your room I'll softly creep.

And in my cloak of misty gray.

I'm gonna steal you away.

What if detectives begin to trail me.

What if they find us they wouldn't

fail me.

Tho I was stealing they'll let me free.

When they see that we're married

happily.

So if one night your window squeaks.

And if the floor around you creaks.

It's gonna be elopement day.

I'm gonna steal you away

Copyright © 1956 by Ross Jungnickel, Inc. International copyright secured. All rights reserved including the right of public performance for profit. Used by permission.

## IN MY INNOCENCE

DIANE LAMPERT JOHN GLUCK

In my innocence (in my innocence).

I laughed more than I cried (cried).

In my innocence (in my innocence).

Believed you when you lied (lied).

Black was white and wrong was right.

So you told me, so.

Couldn't see, love blinded me.

How was I to know.

In my innocence (in my innocence).

I thought your love was pure (pure).

Inexperience (inexperience).

Hand made me feel secure (sure).

Now we're through.

I'm wise to you.

Heartache brought me sense.

Wish that I were back.

Wish that I were back.

In my innocence

Copyright © 1956 by Redd Evans Music Co.



## MY HEART IS A CHAPEL

MACK DAVID ROY CARROLL

My heart is a chapel.  
And the Lord is always there.  
When I walk, He walks beside me.  
My thoughts are His to share.  
My cupboard may be empty.  
But my heart is never bare.  
For my heart is a chapel.  
And the Lord is always there.

My heart is a chapel.  
And the Lord is always there.  
Each day to me is Sunday.  
Each day I say a pray'r.  
That's when I count my blessings.  
I find them ev'rywhere.  
For my heart is a chapel.  
And the Lord is always there.  
Copyright 1956 by Leeds Music Corp.

## I'VE GROWN ACCUSTOMED TO HER FACE

ALAN JAY LERNER FREDERICK LOEWE

I've grown accustomed to her face  
She almost makes the day begin.  
I've grown accustomed to the tune,  
She whistles night and noon,  
Her smiles, her frowns, her ups,  
Her downs are second nature to me now;  
Like breathing out and breathing in  
I was serenely independent  
And content before we met;  
Surely I could always be that way again  
And yet, I've grown accustomed to her looks;  
Accustomed to her voice;  
Accustomed to her face.

I've grown accustomed to her face  
She almost makes the day begin.  
I've gotten used to hear her say:  
"Good morning" ev'ry day,  
Her joys, her woes, her highs,  
Her lows are second nature to me now;  
Like breathing out and breathing in  
I'm very grateful she's a woman  
And so easy to forget;  
Rather like a habit one can always break  
And yet, I've grown accustomed to the trace  
Of something in the air;  
Accustomed to her face.

© Copyright 1956 by Alan Jay Lerner and Frederick Loewe. Chappell & Co. Inc., publisher and owner of allied rights throughout the world by arrangement with Lowel Corp.

## MY FIRST DISCOVERY

LESLIE COOPER

My first discovery, of love is you;  
My dream of romance has come true;  
Darling, I saw you in my sleep,  
Before I met you on the street;  
My heart decided that it would find you  
And make you mine;  
My love for you, my darling,  
Is more than just fascination;  
Darling, please, please be my inspiration;  
So, darling, let's go thru life together,  
Then we will be one, forever;  
Darling, you see,  
You are my first discovery.

© Copyright 1956 by Para Music Corp. Sole selling agents: Peer International Corp.

FREE BIG  
5" x 7"PORTRAIT  
ENLARGEMENT  
WITH EACH  
ORDER(ACTUAL SIZE)  
2 1/2" x 3 1/2"FREE ENLARGEMENT  
Limited time offer—  
Send your order today!25 WALLET SIZE  
Portrait Prints for \$1.00  
(60 FOR \$2.00) PLUS 25c HANDLING

Take advantage of this sensational offer. NOW—25 beautiful wallet-size pictures of your favorite photo or graduation picture for only \$1.00. FREE with each order—a gorgeous, big 5" x 7" portrait enlargement suitable for framing. A lasting memento of a happy occasion for classmates, friends, loved ones. Perfect portrait snapshots for job and college applications. Send us your picture (or negative) with \$1.00 plus 25c handling — you will receive your original with 25 beautiful ROY prints plus your FREE enlargement on finest silk-finish doubleweight paper.



Order Today — limited time offer.  
Money back guarantee  
if not satisfied.

ROY PHOTO SERVICE Dept. HP-10  
G. P. O. Box 644, New York 1, New York

I am enclosing \$..... for  
(25 prints for \$1.00 plus 25c handling) each of  
..... pictures (negatives) herewith. I am to  
receive FREE with each order a 5" x 7" ENLARGEMENT. (..... additional enlargements 40c each).

Name .....  
Address .....  
City ..... Zone ..... State .....

## 91 HIT PARADE SONGS \$2.98

By Top Stars of Radio, T-V, Stage and Screen.



**BIGGEST RECORD VALUE**  
The top stars of Radio, TV, Stage and Screen bring you your favorite records at 17c per song—If we were to name the stars on these records we would have to charge you \$16.00 instead of \$2.98

For these 18 top of the Hit Parade record songs! You get Free Lyrics or FREE Book and a Surprise Gift worth \$1.00 with each order!

## MONEY BACK GUARANTEE

If for any reason you are not 100% satisfied, KEEP ANY Six Songs FREE and Return the Remaining 12 for Refund. Available in 45 and 78 R.P.M.

## 18 COLLECTORS SONGS—\$2.98

By Snooky Lanson, Bill Lawrence, etc.

- PLUS 100 ALL TIME FAVORITE LYRICS FREE!
- |                               |  |
|-------------------------------|--|
| 1. Tell Me You're Mine        | 10. Why Don't You Believe Me             |
| 2. Bye, Bye Blues             | 11. Till I Waltz Again With You          |
| 3. You Belong to Me           | 12. Don't Let The Stars Get in Your Eyes |
| 4. Anywhere I Wander          | 13. Tryin'                               |
| 5. Takes Two To Tango         | 14. Even Now                             |
| 6. My Baby's Coming Home      | 15. Glow Worm                            |
| 7. Lady of Spain              | 16. Have You Heard                       |
| 8. Keep It a Secret           | 17. Side By Side                         |
| 9. Hold Me, Thrill Me Kiss Me | 18. Oh Happy Day                         |

## 18 VATICAN CHOIR SONGS ONLY \$2.98

FREE PICTURE BOOK INCLUDED  
Blessings and permission have been granted by His Holiness Pope Pius XII to this sacred group of chorists making these recordings.

- |                                     |   |
|-------------------------------------|---|
| 1. Ave Marie                        | 7. Tu Scendi Delle Stelle (Thou Descends from the Stars)  |
| 2. Silent Night                     | 8. Adesse Fidelis   |
| 3. Regina Coeli (Queen of Heaven)   | 9. Dormi, Non Plangere (Sleep, Do Not Cry)                |
| 4. Jubilate Deo (Give Glory to God) | 10. Acclamations (A Dedication to the People of U. S. A.) |
| 5. Ninnai, Nanna (Lullaby)          |   |
| 6. Tu es Petrus (Thou Art Peter)    |   |

## 18 MORALES CHA-CHA MAMBO \$2.98

- |                           |                       |
|---------------------------|-----------------------|
| 1. Isle Verde             | 10. Morales' Minuet   |
| 2. Esy Petsy              | 11. Barapi            |
| 3. Papa Luccioni          | 12. Minute Waltz      |
| 4. Mambo Lindo            | 13. Carmen Mambo      |
| 5. Swinging With Humberto | 14. Sonny's Mambo     |
| 6. Mamboish               | 15. La Paloma Mambo   |
| 7. Long-Hair Mambo        | 16. Blue Danube Mambo |
| 8. Lacey Mambo            | 17. Oriental Mambo    |
| 9. Rose Mambo             | 18. Mambo             |

FREE BOOK  
HOW TO  
DANCE  
THE  
CHA-CHA  
MAMBO  
INCLUDED

## MAIL NO RISK COUPON TODAY

- BEST VALUES CO., Dept. 807** Send 78 RPM  
318 Market St., Newark, New Jersey Send 45 RPM
- ☐ I enclose \$2.98. Send the 18 Hit Parade Songs.  
Plus Lyrics to 73 Hit Parade Songs.  
☐ I enclose \$2.98. Send the 18 Hillbilly Songs.  
Plus 100 Hillbilly Lyrics.  
☐ I enclose \$2.98. Send the 18 Cha-Cha Mambos.  
Plus Mambo Instruction Book.  
☐ I enclose \$2.98. Send the 12 Sq. Dances & Book.  
Plus Lyrics to 73 Hit Parade Songs.  
☐ I enclose \$2.98. Send the 18 Vatican Record Songs  
and Picture Bible.  
☐ I enclose \$2.98. Send the 46 Children's Songs.  
☐ I enclose \$2.98. Send the 18 Country Hymns.

Name .....

Address .....

City ..... Zone ..... State .....

CITY ..... Zone ..... State .....

CITY ..... Zone ..... State .....

CITY ..... Zone ..... State .....

A \$16.00 Value for \$2.98 FOR  
READERS OF THIS MAGAZINE  
AMAZING RECORD VALUE!

Now! 6 Complete Hits  
on 1 Standard-Speed 78  
Record or 45's

FREE A FREE SURPRISE  
GIFT WILL BE IN-  
CLUDED WITH EACH ORDER!

## 91 HIT PARADE SONGS (18 ON RECORDS—PLUS 73 LYRICS) BY TOP TV, RADIO, STAGE AND SCREEN STARS—ONLY \$2.98

HERE ARE THE 18 ON RECORDS:

- |                           |                       |
|---------------------------|-----------------------|
| 1. Ivory Tower            | 10. Hot Diggity       |
| 2. Magic Touch            | 11. Happy Whistler    |
| 3. Moonlight              | 12. Blue Suede Shoes  |
| 4. Heartbreak Hotel       | 13. Walk Hand in Hand |
| 5. Wayward Wind           | 14. Can You Find It   |
| 6. I Almost Lost My Mind  | 15. I'll Be Home      |
| 7. Transfusion            | 16. A Year Fell       |
| 8. On The Street          | 17. Graduation Day    |
| 9. Standing On The Corner | 18. I'm in Love Again |

## 46 CHILDREN'S SONGS—\$2.98

INCLUDES CHILDREN'S PICTURE STORY BOOK AND  
WORDS TO THE MUSIC!

- |                                 |                                 |                              |
|---------------------------------|---------------------------------|------------------------------|
| 1. Twinkle, Twinkle Little Star | 12. Farmer in Dell              | 23. Doodle, Doodle, Dumpling |
| 2. Old King Cole                | 13. Black Sheep                 | 24. M. Diddle                |
| 3. Little Tommy Tucker          | 14. Pop Goes Weasel             | 25. Diddle                   |
| 4. Jack & Jill                  | 15. 3 Blind Mice                | 26. Little Kittens           |
| 5. Pease Porridge Hot           | 16. Mary Had a Little Lamb      | 27. Patty Cake, Patty Cake   |
| 6. Where Has My Little Dog Gone | 17. Row Your Boat               | 28. G. Chisom                |
| 7. Humpty Dumpty                | 18. Tom Tom the Piper's Son     | 29. Rock-A-Bye Baby          |
| 8. London Bridge                | 19. Ben Working on the Railroad | 30. A Year Fell              |
| 9. Lazy Mary                    | 20. Arkansas Traveler           | 31. A Year Fell              |
| 10. A Tisket, Tasket            | 21. I Saw a Ship A-sailing      | 32. Plus 17 others           |
| 11. Old MacDonald               | 22. I Saw a Ship A-sailing      |                              |

## 118 HILLBILLY HITS (18 HILLBILLY HITS—PLUS LYRICS TO 100 SONGS). BY TOP TV, RADIO &amp; STAGE STARS ONLY \$2.98

HERE ARE THE 18 RECORD SONGS:

- |                                     |  |
|-------------------------------------|--|
| 1. Little Rosa                      | 11. I Don't Believe You've Met My Baby |
| 2. Keep Your Promise, Willie Thomas | 12. You And Me                         |
| 3. Sixteen Tons                     | 13. Eat Drink And Be Merry             |
| 4. I've Changed                     | 14. These Hands                        |
| 5. Blackboard of My Heart           | 15. Seasons Of My Heart                |
| 6. Uncle Ben                        | 16. Old Rags                           |
| 7. For Rent                         | 17. So Doggone Lonesome                |
| 8. Heartbreak Hotel                 | 18. I Forget To Remember To Forget     |
| 9. Blue Suede Shoes                 |  |
| 10. Yes I Know Why                  |  |

## 12 SQUARE DANCES &amp; BOOK—\$2.98

6 Calls and 6 Music Only Square Dances  
Plus Gift Book "Square Dancing" for \$2.98

- |                    |                         |
|--------------------|-------------------------|
| 1. Mockin' Bird    | 7. Chicken Reel         |
| 2. Flop Eared Mule | 8. Golden Slapper       |
| 3. Buffalo Gals    | 9. Red River Valley     |
| 4. Oh, Susanna     | 10. Arkansas Traveler   |
| 5. Soldier's Joy   | 11. Little Brown Jug    |
| 6. Devil's Dream   | 12. Turkey in the Straw |

Check here if you want 12 calls only, Plus Book  
Check here if you want 12 instrumental (music only)

## 18 COUNTRY HYMNS—ONLY \$2.98

PLUS FREE PICTURE BIBLE

- |                                |   |
|--------------------------------|---|
| 1. How Far Is Heaven           | 10. Looking Through The Windows         |
| 2. I'm Glory Bound             | 11. There's Gonna Be Shouting & Singing |
| 3. Just A Rose Will Do         | 12. I'll Live With God                  |
| 4. House Of Gold               | 13. Thank God                           |
| 5. Family Altar                | 14. Working In God's Sunshin            |
| 6. I've Been With Jesus        | 15. Message To My Mother                |
| 7. How Can You Refuse Him Now  | 16. Someone To Care                     |
| 8. If Jesus Came To Your House | 17. I'm Gonna See Heaven                |
| 9. When He Reaches Down For Me | 18. By The Hands Of God                 |



**FINISH HIGH SCHOOL AT HOME!**

No classes to attend. Easy spare-time training covers big choice of subjects. Friendly instructors; standard texts. Full credit for previous schooling. Diploma awarded. Write now for FREE catalog!

**WAYNE SCHOOL** Catalog HAC-59  
2527 Sheffield Ave., Chicago 14, Illinois

**Don't Save ALL Your Money for a Rainy Day**

**NOTHING TO WEAR?**  
Send 10¢ today (no stamps) for big new catalog of stunning Hollywood styles: Dresses, blouses, separates, skirts, dazzling lingerie, furs, coats, suits, play-clothes, slacks. Men just can't resist the gal who wears our glamorous creations. So don't be a miser—send that dime today You'll be glad!!

NO C.O.D. without \$1 deposit.

Copyright 1956

**FREDERICK'S OF HOLLYWOOD**  
Dept. 1789, 1430 N. Cahuenga Blvd., Hollywood 28, Cal.

**AMAZING NEW PERSONAL POCKET RADIO**

**Listen While You Walk, Ride, Work!**

Slips in any pocket—Wt. only 9 ozs. Size 2 1/2" x 4 3/4" x 1 1/2". Beautiful Black Gold plastic case NO HOOKUPS—NO WIRING—NO PLUG-INS! Self contained with 150 hour life flashlight batteries. (Available any where) and BUILT-IN AN TENNA!

**GUARANTEED RECEPTION OF RADIO STATIONS TO 50 miles**—up to 1500 miles for power! Patented Super-regenerative Diode tube and transformer audio stages for sharp selectivity and sensitivity! Easy to use top controls (while walking). Almost invisible plastic foam personal earplug lets you alone listen while you walk, visit, work, ride or sleep—anytime—anywhere. Money back Guarantee—1 year service guarantee.

**SEND ONLY \$5.00** (Ck., Mo.) and pay postman \$14.95 plus postage on delivery or send \$19.95 for postpaid delivery. Get YOUR tinytone REAL pocket radio now and be ready to listen (Civil Defense alarms, news, music, sports, etc. on a moment's notice. Ready to listen! Order now—today complete with batteries. Ready to listen! Order now—today

**WESTERN RADIO, Dept. TT-1, Kearney, Nebraska**

**TWO FREE GIFTS!**

**BIG \$1.50 VALUE!** List of Birthdays, plus list of home addresses, popular stars. Both FREE with 480 beautiful, GLOSSY, wallet-size photos of Movie, Radio, TV stars. **AMAZING Limited-Time Introductory Offer.** Send only 50¢ for everything! Write Today! R.M. J-10 I.J. STONE, Box 2309, Hollywood 28, Calif.

**New Friendship Ring Special offer!**

This beautiful ring of Romance in Sterling Silver is beautifully designed in the FORGET-ME-NOT design. Symbolic of True Love and Friendship. Attached are two hearts. Engraved FREE with name or initials. Enclose Ring Size.

**TASH ENGRAVING CO.**  
487 Broadway, Dept. R-519, New York, N.Y.

**BE A Nurse**  
**MAKE \$50-\$60 A WEEK**

You can learn practical nursing at home in spare time. Course endorsed by physicians. Thousands of graduates. 57th yr. One graduate has charge of 30-bed hospital. Another saved \$400 while learning. Equipment included. Men, women 18 to 69. High school not required. Easy tuition payments. Trial plan. Write today.

**CHICAGO SCHOOL OF NURSING**  
Dept. 4410, 25 East Jackson Blvd., Chicago 4, Ill.  
Please send free booklet and 16 sample lesson pages.

Name \_\_\_\_\_ State \_\_\_\_\_ Age \_\_\_\_\_

## HEAVEN ON EARTH

BUCK RAM

Heaven on earth,  
That's what you've made for me  
Since the day we met;  
A heaven on earth,  
It's all been so thrilling,  
I never can forget;  
Heaven on earth,  
Alone with an angel  
Is living in dreams come true;  
Heaven on earth,  
I know that it happens only  
When I'm with you.  
Paradise seemed so far,  
Like a star it twinkled high above;  
Now I'm wise,  
Paradise isn't far at all  
When you're around to love me;  
(Love me)  
Heaven on earth,  
No need for waiting,  
Waiting until I die;  
It's heaven on earth,  
That's what you've made,  
A heaven for you and I.

© Copyright 1956 by Panther Music Corp. Sole selling agent: Southern Music Publishing Co., Inc.

## WEARY BLUES

ARTIE MATTHEWS MORT GREENE GEORGE CATES

Wish I could lose these weary blues.  
My tired heart can't love no more.  
Can't love the way it did before.  
My love was big your love was small.  
And now I've got no love at all.  
Wish I could lose these weary blues.  
Wancha in the morning and wancha in the evenin'.  
Yes I wancha, yes I wancha but it don't do no good.  
Miss ya when it's rainin' and I miss ya when it's shinin'.  
And I wish that I could kiss ya and I would if I could.  
But my heart can't forget the run around it used to get.  
Oh, can't you see.  
I'm tired of this old unfair one sided love.

Come back to me please don't refuse and help me lose.

These weary blues.

Copyright 1955 by Melrose Music Corp.

## I CAN HONESTLY SAY IT'S A LIE

IRVING GORDON

No, there is nobody new.  
No, darling there's only you.  
And as far as the rumors that fly.  
I can honestly say it's a lie.  
We had a quarrel that day.  
She helped to pass time away.  
That was all, cross my heart, hope to die.

I can honestly say it's a lie.  
Sure we went dancing.  
Why shouldn't we go dancing.  
But as for romancing.  
It must have been some other guy.  
No, there is no one more dear.  
Please don't believe all you hear.  
Not unless they say I love you 'till I die.

I can honestly say it's a lie.  
Copyright © 1956 by Remick Music Corp.



This is a little game that we hope you'll find enjoyable. If you're a real music fan you should know the "nicknames of the stars." For example, everyone knows "The Singing Rage" is Patti Page.

If you're ready, fire away — just match the proper nickname with the artist listed below.

1. "The Voice" .....
2. "Her Nibbs" .....
3. "The Groaner" .....
4. "The Velvet Fog" .....
5. "Mr. Emotion" .....
6. "Mr. B" .....
7. "Sassy" .....
8. "Lady Day" .....
9. "The King" .....
10. "The Cat" .....
11. "The First Lady of Song" .....
12. "The Barber" .....
13. "Mr. Rhythm" .....
14. "The English Hillbilly" .....
15. "The Peapicker" .....

- a. Sarah Vaughan
- b. Frank Sinatra
- c. Georgia Gibbs
- d. Tennessee Ernie Ford
- e. Perry Como
- f. Ella Fitzgerald
- g. Nat "King" Cole
- h. Frankie Laine
- i. Bing Crosby
- j. Billie Holiday
- k. Elvis Presley
- l. Billy Eckstine
- m. Lonnie Donegan
- n. Mel Torme
- o. Johnnie Ray

**SCORING:** Score 10 points for each correct answer.

- 130-150 — Excellent  
110-120 — Good  
90-100 — Fair  
70-80 — Poor

**ANSWERS (Turn Over)**

1-b-1; 2-a-1; 3-b-1; 4-b-1; 5-b-1; 6-b-1; 7-a-1; 8-b-1; 9-b-1; 10-b-1; 11-b-1; 12-b-1; 13-b-1; 14-b-1; 15-b-1



## A CHOIR OF ANGELS

BILLY HICKS JOHN CARLO

Last night I heard a choir of angels  
sing

And I dreamed that you wore my  
wedding ring;

They sang, "O Promise Me,"  
While the mighty organ played,  
Our hearts were overjoyed  
By their heavenly serenade.

I dreamed that we were walking down  
the aisle

And my heart wore the halo of your  
smile!

Today I know the blessing that  
My life with you will bring,  
Last night I heard a choir of angels  
sing!

Copyright 1955 by Porgie Music Corp.

## GABY

MITCHELL PARISH BRONISLAU KAPER

Gaby is a whisper in the moonlight,  
When the chestnut blossom falls

She calls to me,  
Gaby is the thrill of summer kisses  
And the dream we shared

One day in gay Patee.  
Gaby is the promise I remember,  
When the tears of our farewell,  
They fell like rain;

There will be no love for me,  
The sun will shine in vain,  
Till Gaby is in my arms again.

© Copyright 1956 by Leo Feist, Inc.

THE WEST POINT DRESS  
PARADE

BOB SHERMAN BOB ROBERTS

I loved him so I had to go.  
To see him march in silver braid.  
I tho't he'd care to see me there.  
At the West Point dress parade.  
My eyes were set on the cadet.  
As the "stars and stripes" were played.  
I cheered so loud I was so proud.  
At the West Point dress parade.  
When at last the march was over.  
I was rushing to his side  
When I saw him kiss another girl.  
Like a man would kiss his bride.  
It hurt me so to watch them go.  
Along the lover's promenade.  
Amid the cheers I stood in tears.  
At the West Point dress parade.

Copyright © 1956 by Hill And Range Songs, Inc. All  
rights reserved including the right of public performance  
for profit. International copyright secured. Used by per-  
mission.

## LONELY NIGHTINGALE

DAVID FORREST MICHAEL JOHNS

Heard a lonely nightingale.  
Sing a starlight song.  
Heard it cry, "Oh where do I belong?"  
Lonely little nightingale.  
Feeling life was wrong.  
Asked the sky, "Oh where do I  
belong?"

Silent trees didn't answer.  
Not a sound could be heard.  
Till a breeze brought the answer.  
From a far away bird.  
And so a lonely nightingale.  
Found the harmony.  
That one day your love may bring to  
me.

Copyright 1954 by Bluebird Music Co. Sole selling agents  
Pickwick Music Corp.

# FREE!

## This Jeweled BALL POINT PEN with Perfumed Ink!

—and a Chance to Make EASY SPARE TIME MONEY just showing Popular New Line of Exclusive Novel-  
ties, Stationery, Gift Wraps and Greeting Cards

Friends and neighbors—even strangers—all rave about these new "EXCLUSIVES." Wait till you see what we send you and you'll understand why every-  
body's crazy about these new Creations.

**SEND NO MONEY  
Just Mail Coupon**

Simply put your name on the cou-  
pon and mail now. Your big  
"Wonder Box" containing FREE  
PEN, and other new creations  
will be in your hands within  
the next few days.

**GENERAL CARD COMPANY, Dept. 132-L  
1300 W. Jackson Blvd., Chicago 7, Illinois**

**GENERAL CARD COMPANY, Dept. 132-L  
1300 W. Jackson Blvd., Chicago 7, Illinois**

Please send me the Jeweled White and Gold Ball-Point Pen with Perfumed Ink shown here absolutely FREE. Also send me, on approval, your "Wonder Box" that contains a Display of Stationery, Gifts, Christmas Cards, as well as a Table Novelty and 3 Boxes of Greeting Cards that can be sold at once. Include complete details of your SPARE-TIME MONEY-MAKING PLAN.

YOUR NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

ACTUAL SIZE!

GOLD and WHITE  
Contains Perfumed Ink!

GREETING CARDS

PERSONAL STATIONERY

GIFT WRAPS

NEW NOVELTIES

GAY 90 TRICYCLE  
SALT 'N PEPPER SET

# 631 MOVIE & TV STAR PICTURES 25¢

## EXCITING NEW COLLECTION!

For the first time - sensational pictures of your favorite movie and TV stars! What an offer!

# FREE!

with order

## HOME ADDRESSES

of over 165 of your favorite movie and TV performers!

## 300 BIRTHDAYS

of the greatest movie and TV stars! Don't delay a minute!

**DeLUXE PHOTO SERVICE Dept. C-22**  
Box 947, Church St. Annex, New York 8, N. Y.

Send 25¢ to

# SUPER POWERED RADIO MIKE

Sing, Talk, Play Thru Your Radio

Sing, laugh, talk, crack jokes from another room and your voice will be reproduced through the radio. Fool everybody into thinking its coming from the radio station. Interrupt programs for special bulletins about your friends, introduce yourself as a sensational new singer, etc. Imagine the fun you can have at parties and gatherings—and in your own living room. Has a terrific sound. Just like your own broadcasting company. Easily attached to standard radios. Made of high-polish enameled metal 4 inches high. Complete with instructions. Don't delay! Order Now! Only \$1.98.

## FEATURES

- Lets your voice come right out of the radio
- Attaches in a jiffy
- Its designed exactly like a real microphone.

## 10 DAY FREE TRIAL

Try it 10 days free. If you don't have more fun and entertainment than you ever did before, your money will be refunded. Rush coupon now!

## MONEY BACK GUARANTEE

**Only \$1.98**

Honor House Products Corp. Dept. A-82B  
Lynbrook, N. Y.

Rush my Super Powered Radio Mike on 10 Day Free Trial for only \$1.98 at once. If I am not 100% delighted, I may return it for prompt refund of full purchase price.

☐ I enclose Payment. Honor House pays postage.

☐ Send C.O.D. I will pay postman on delivery plus postage.

Name \_\_\_\_\_  
Address \_\_\_\_\_



**Personal PHOTO Christmas Cards**  
including envelopes

**25 \$1**  
plus 35¢ shipping  
from your own negative

**LIMITED TRIAL OFFER**  
1 order per customer

**FREE SAMPLE** Just send snapshot negative (of child, family, home, pet, etc.) for free sample, rich, handsome, embossed DeLuxe Yulecard, from world's largest producer. Please include 6¢ stamps for handling (after Dec. 1, 1956). Negative returned with sample and illustrated style and price folder. (If without negative, send photo and 50¢ for new negative.) See before you buy. No obligation. Satisfaction guaranteed. Write today. \*T.M. Reg.

**YULECARDS\***, Dept. 61, Quincy 69, Mass.

## BECOME A TOP PAY EXECUTIVE SECRETARY

### ... IN SPARE TIME AT HOME

Thousands of firms are seeking qualified Stenographers and Secretaries at high pay.

You don't have to be satisfied with a low pay clerical job because now you can, by home study in your spare time, qualify for a high paying Stenographic or Secretarial position. Low cost—easy terms.

We guide you step by step in Gregg Shorthand, Typing, English, Personality Development, Filing, and other subjects to qualify for a stenographic or executive secretarial position.

**GET ALL THE FACTS.** Send for FREE booklet describing the opportunities in this field and how you can prepare to take advantage of them. No cost or obligation.

**LASALLE Extension University • 417 So. Dearborn St.**  
A Correspondence Institution, Dept. SS-522, Chicago 5, Ill.

**TALK-SING-PLAY**

OVER YOUR RADIO with the newest **REAL RADIO MIKE** Attaches in a jiffy — FULL INSTRUCTIONS GIVEN! SWELL for "Parties" — "Out in" on or "Kid" regular network programs or put on YOUR OWN BROADCASTS! AMAZE YOUR FRIENDS—REAL FUN. Beautiful Metallic Plastic 8" high 12 RADIO BROADCASTING LESSONS GIVEN with each mike

Send only \$100 (cash, ck. mo) and pay postman \$3.99 COD plus postage or send \$4.99 and we pay postage! **RADIO MIKE** is available ONLY from us by mail—Guaranteed

**MIDWAY CO., DEPT. HP-10, KEARNEY, NEBR.**

**ACCOUNTANT**  
BECOME AN EXPERT

**REAL OPPORTUNITY FOR WOMEN**

Thousands of firms need women accountants. We train you thoroughly at home in spare time for well paying accounting positions. Previous experience unnecessary. Personal training under supervision of C. P. A.'s and Expert Accountants. Get all the facts. Write for free book, "Accountancy, The Profession That Pays."

**LASALLE Extension University, 417 So. Dearborn St.**  
A Correspondence Institution Dept. H-521 Chicago 5, Ill.

**KILL THE HAIR ROOT**

Destroy unwanted hair PERMANENTLY. Use conveniently at home. When you have read our instruction book carefully and learned to use the new Mahler Epilator safely and efficiently, then you can remove unwanted hair FOREVER. MONEY-BACK GUARANTEE (Our 76th Year).

**SEND 5¢ TODAY FOR BOOKLET** NEW BEAUTY FOR YOU

**MAHLER'S, INC., Dept. 64-M PROVIDENCE 15, R. I.**

**Design Smart Fashions**  
LEARN AT HOME—SPARE TIME

Fascinating field. Design own wardrobe at considerable saving. Gain experience designing for others. It may lead to thrilling career—even a shop of your own some day. Basic "learn-by-doing" course under guidance of qualified teachers provides excellent starting point for a career. Send for free booklet, "Adventures in Dress Design."

**NATIONAL SCHOOL OF DRESS DESIGN**  
835 Diversey Parkway Dept. 1657, Chicago 14, Ill.

## MAKE ME A CHILD AGAIN

NED WASHINGTON PAUL WESTON

Let me kneel by the side of my mother.  
As my evening pray'rs I recite.  
Dear Lord, make me a child again.  
Just for tonight.  
Let me walk thru' the fields with my father.

In that hour between shadow and light.  
Dear Lord, make me a child again.  
Just for tonight.

There's a little, brown church with a steeple.

Where they taught me the right from the wrong.

Let me sit with those God fearing people.

And join in the pray'r and the song.  
Help me climb this valley of teardrops.  
To that faraway mountain so bright.  
Dear Lord, make me a child again.  
Just for tonight.

Copyright 1956 by Remick Music Corp.

## YOU DON'T KNOW ME

CINDY WALKER EDDY ARNOLD

You give your hand to me and then you say hello,

And I can hardly speak, my heart is beating so,

And any one could tell you think you know me well,

But you don't know me.

No, you don't know the one who dreams of you at night

And longs to kiss your lips

And longs to hold you tight.

To you I'm just a friend,

That's all I've ever been,

But you don't know me.

For I never knew the art of making love,

Though my heart ached with love for you.

Afraid and shy, I let my chance go by,  
The chance you might have loved me too.

You give your hand to me

And then you say goodbye.

I watch you walk away beside the lucky guy.

To never never know the one who loves you so;

No, you don't know me.

Copyright © 1955 by Hill & Range Songs, Inc. International copyright secured. All rights reserved including the right of public performance for profit. Used by permission.

## HEART HIDEAWAY

JOE RAYE

You stole my heart for your heart hideaway,

You alone hold the secret key;

Oh, why can't I find your heart hideaway,

I love you, I want you, with me.

I miss your arms, your lips,

Your embrace, your caress,

Don't keep my heart in vain;

If you don't love me, give it back,  
To quiet my lonely pain.

You stole my heart for your heart hideaway,

You alone hold the secret key;

Please unlock your heart hideaway,

I love you, I want you with me.

Copyright © 1956 by George George Music, Inc.

## FREE RECORD

**BE** THE LEADER OF THE BAND!  
THE VOCALIST OF THE GROUP!  
THE LIFE OF THE PARTY!

the **PLAY or SING** series

Each book consists of 10 outstanding songs, arranged for **ALL** instruments with Piano Accompaniment and Solo part with Original Melody and Improvised Chorus  
**+FREE 33 1/3 L.P. Record.**  
**PRICE \$1.50**

PLAY or SING with the:

### NBC Rhythm Section Record

TENDERLY • BASIN STREET BLUES • SENTIMENTAL JOURNEY • AFTER YOU'VE GONE • THE SWEETHEART OF SIGMA CHI • ROSETTA • MISTER SANDMAN • S'POSIN' • MAKE LOVE TO ME • THERE WILL NEVER BE ANOTHER YOU

### ALL STAR Rhythm Section Record

ANGRY • DINAH • IT'S BEEN A LONG, LONG TIME • I'VE HEARD THAT SONG BEFORE • NOBODY'S SWEETHEART • STRIP POLKA • WHEN YOU'RE SMILING • ENJOY YOURSELF • DRIFTING AND DREAMING • ONE FOR MY BABY

### DIXIELAND All Star Record

Volume I

AFTER YOU'VE GONE • BUGLE CALL RAG • COPENHAGEN • FAREWELL BLUES • WHEN THE SAINTS • SUGAR FOOT STOMP • MAPLE LEAF RAG • KING PORTER STOMP • MILNBURG JOYS • WOLVERINE BLUES

### DIXIELAND All Star Record

Volume I

BASIN STREET BLUES • DALLAS BLUES • KNOW WHAT IT MEANS TO MISS NEW ORLEANS • A GOOD MAN IS HARD TO FIND • YOUR FEET TOO BIG • FLOATIN' DOWN TO COTTON TOWN • SAN • WEARY BLUES • WHY DON'T YOU DO RIGHT • TIN ROOF BLUES

ORDER FROM YOUR LOCAL DEALER OR DIRECTLY FROM US.

PLEASE FORWARD THE FOLLOWING BOOKS AT \$1.50 EACH:

	Bb	Eb	C	Bass Clef
NBC Rhythm Section Record	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ALL STAR Rhythm Section Record	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
DIXIELAND All Star Record Volume I	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
DIXIELAND All Star Record Volume II	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
NAME.....				
ADDRESS.....				
CITY.....				
ZONE.....				
STATE.....				

**MELROSE MUSIC CO.**

35 West 51st Street, New York 19, N. Y.



## YOU BRING OUT THE LOVER IN ME

CAROLYN LEIGH PHILIP SPRINGER

Why do I cry  
Darling, thrill me.  
Shy as I'd normally be?  
All inhibitions, conditions I fling out.  
You bring out the lover in me.  
I love the way you unchill me.  
To such a sizzling degree.  
Why these emotions.  
These notions that spring out?  
You bring out the lover in me.  
Me of all people morally strong.  
Throwing the fight, saying it's right.  
Right to go wrong?  
But with such madness you fill me.  
One kiss and bedlam breaks free.  
Bands start to swing out, bells ring out.  
I sing out you bring out the lover in me.

Copyright © 1956 by Edwin H. Morris &amp; Co., Inc.

## MIRACLE OF LOVE

BOB MERRILL

A whippoorwill awakens.  
And she tells the golden morn.  
That while the world was sleeping.  
Some new whippoorwills were born.  
Showing the lark and the dove.  
Another miracle of love.  
A bee begins a buzzin'.  
Makin' honey out of dew.  
And roses by the dozen.  
Bloom where flowers never grew.  
Warmed by the sun from above.  
Another miracle of love.  
Yes, I believe in miracles.  
That miracles come true.  
Dear, I believe in miracles.  
Just look at me and you.  
Two strangers in the morning.  
Then two friends this afternoon.  
Now strangers in the morning.  
Are two sweethearts 'neath the moon.  
Close as a hand in a glove.  
Another miracle of love.

Copyright © 1955 by Rylan Music Corp.

## WISH I KNEW!

GEORGE WEISS

Which way to your heart?  
Wish I knew, wish I knew  
Where is the road  
That leads to you!

You're running away from romance;  
Wish I knew,  
Why you're afraid  
To take a chance!

Is it just because your heart was  
burned,  
That makes you say,  
"No," to love?  
Maybe you will find your luck has  
turned

If you'll say, "Hello" to love,  
Go to love!

And sure as you live  
You will feel,  
This is real,  
This time it's real,  
And when you do,  
Will I be there in your arms?  
Wish I knew!

Copyright 1956 by Valando Music Corp.

**Here It Is... \$75.00 For Selling Only 100 Boxes of New and Exclusive TALL CHRISTMAS CARDS**

**An Easier, More Enjoyable Way to Make EXTRA MONEY!**

Show friends famous **Cardinal Christmas Card ORIGINALS**—not available anywhere else. They sell fast; pay you big profits. Like 75c per box profit on \$1.25 "Gold Luxury" Assortment of 25 TALL cards. You don't need experience. A little spare time will pay you well, starting at once.

**You Earn More by Showing More!**

250 other fast-sellers boost your earnings. Many EXCLUSIVES, like SIMPLY COLOSSAL 4-in-1 Assortment, TALLS at 21 for \$1, Personalized Cards & Stationery, Gift Wraps BY-THE-YARD 56 ft. long. Loads of Gift Novelties. Profit to 150% plus Extra Cash Bonus. Guarantee assures up to 20c extra profit per box. Send coupon for samples on approval, Free Imprint Samples and surprise offers including **Extra Samples** at 10c, FREE Gift for prompt action.

**FREE FOR PROMPT ACTION!**

**Pop-Up TOASTER**  
Salt & Pepper  
offered FREE!

**ACT NOW**

**Cardinal Craftsmen**  
1400 State Avenue, Dept. L-64  
CINCINNATI 14, OHIO

**MAIL FOR SAMPLES!**

**CARDINAL CRAFTSMEN**  
1400 State Ave.  
Dept. L-64  
Cincinnati 14, Ohio

Please send exclusive samples on approval and surprise offers including FREE Gift for prompt action.

Name.....  
Address.....  
City & State.....

**DEVELOP A STRONG HE-MAN VOICE**

STRENGTHEN your voice this tested scientific way. Yes—you may now be able to improve the POWER of your speaking and singing voice—and in the privacy of your own room! Self-training lessons, mostly silent. No music required.

**WRITE TODAY FOR FREE BOOK**

Eugene Fenchinger's great booklet "How to Develop a Successful Voice." It's absolutely FREE! You must state your age. Booklet mailed postpaid in plain wrapper. No salesman will call. Send your name, age now!

**PREFECT VOICE INSTITUTE**  
210 S. Clinton St., Studio KU-22, Chicago 6, Ill.

**Free! MOVIE STAR PHOTOS**

**INTRODUCTORY OFFER**

Direct from Culver City, home of famous studios, a glossy portrait of your favorite Movie or TV star suitable for framing. FREE! Also beautiful catalog with star photos, addresses, birthdays. Send 25¢ for mailing, handling (2 photos 50¢).

An actual \$1.50 value! Hurry! Mail in your order while the supply lasts!

**DE-JAY STUDIO**  
P.O. Box 472, Dept. HP Culver City, Cal.

# REDUCE why be FAT!

## CHEW IMPROVED FORMULA CHEWING GUM

# REDUCE UP TO 5 lbs. A WEEK WITH DR. PHILLIPS PLAN

**Amazing New Easy Way Quickly Takes Off Pounds and Inches Faster Than You Ever Dreamed Possible!**

If you are fat, overweight and embarrassed when you undress because of too many bulges—mail the coupon for **KELPIDINE TODAY!** **KELPIDINE** plan can quickly take off 10 to 20 lbs. of excess fat so fast it will amaze you. **KELPIDINE** chewing gum is a wonder of medical science... entirely safe, not a harmful drug. Instead, a delicious pleasantly flavored good tasting chewing gum plus an essential mineral needed in the body. You lose weight most where you have excess fat stored!

## START LOSING WEIGHT IN 24 HOURS

Amazing new Dr. Phillips **KELPIDINE REDUCING PLAN** takes off weight safely and fast! It's the best way known to medical science! Send for Dr. Phillips reducing Plan today!

If you are tired of being fat, missing out on the fun and good times—try **KELPIDINE NOW!** Almost like magic, fat, pudgy figures slim down to a beautiful "new look" that wins popularity—DON'T BE FAT—Send for **KELPIDINE** today! Reduce to a slimmer more graceful figure the way Dr. Phillips recommends—without starving—without missing a single meal! Here for you now—a scientific way which guarantees you can lose as much weight as you wish—or you pay nothing! No Drugs, no starvation, no exercises or laxatives. The amazing thing is that it is so easy to follow, simple and safe to lose those ugly, fatty bulges. Each and every week you lose pounds safely until you reach the weight that most becomes you. Now at last you have the doctor's new modern way to reduce—to acquire that dreamed about silhouette, an improved slimmer, exciting more graceful figure. Simply chew delicious improved formula Dr. Phillips **KELPIDINE CHEWING GUM** and follow Dr. Phillips Plan. Enjoy chewing this delicious gum and reduce with Dr. Phillips Plan. Try it for days then step on the scale. You'll hardly believe your eyes. Good for men too!

## MONEY-BACK GUARANTEE 10-DAY FREE TRIAL!

MAIL THE COUPON NOW! TEST THE AMAZING DR. PHILLIPS **KELPIDINE CHEWING GUM REDUCING PLAN** for 10 days at our expense. If after 10 days your friends, your mirror and your scale do not tell you that you have lost weight and look slimmer you pay nothing, just return empty package for refund!

**GO FROM THIS TO THIS**

↓ OR YOUR MONEY BACK ↓



## MAIL THIS NO-RISK COUPON TODAY!

**AMERICAN HEALTHAIDS CO., Dept. CH-32**  
318 Market Street  
Newark, New Jersey

SEND LARGE ECONOMY PACKAGE OF **KELPIDINE CHEWING GUM**. I ENCLOSE \$2.98 on guarantee. I must be delighted with first package or money back when I return the empty package.

☐ Check here if you want 3 for \$6 (save \$3)

Name.....

Address.....

City..... State.....

LOSE WEIGHT OR NO CHANGE



## MODEL BEAUTY DEVELOPER MAY INCREASE YOUR CHEST LINE MEASUREMENTS

without changing THE CONTOUR

The model beauty developer tends to develop the chest muscles and other muscles. Your CHEST measurements tend to be increased after using the new model beauty developer. Helps develop tone and firm the CHEST muscles. With a larger CHEST measurement you too will be gratified and pleased. This new model beauty developer must do everything we promise or you get your money back. Many have achieved a larger CHEST LINE measurement and were happy with results! If it doesn't do the same for you — Return it for full refund! The model beauty developer is used in the privacy of your own home. It is sent to you in plain wrapper with full instructions. Don't delay! Act Today! For Model Beauty Developer in Plain wrapper send \$2.98 cash, check or money order or \$3.98 for DeLuxe Model to:



BEAUTYAIDS COMPANY, Dept. 158

318 MARKET STREET NEWARK, NEW JERSEY

BEAUTYAIDS COMPANY, DEPT. 156

318 MARKET STREET, NEWARK, NEW JERSEY

- ☐ I enclose \$2.98. Send the BEAUTY DEVELOPER in plain wrapper—on money back guarantee. (I save up to 90c postage by sending payment with order.)
- ☐ I enclose \$3.98. Send DeLuxe Model.

Name .....  
Address .....  
City ..... State .....

## New Secret Pocket RADIO

\$2.98



Listen at work, play, in bed. INVISIBLE. Fits shirt pocket. No tubes. No batteries. No electric plug-ins. No expense. Plays day and night forever. Now self-powered diode rectifier replaces tubes. No Building. Ready to Use. Tuner covers complete broadcast band. Red plastic case only 8x3 1/4 x 1 1/4 inches. Wonderful gift. Lifetime guarantee. Radio (without phone) \$2.98. Hearing Aid Phone (plugs in ear, flesh colored, almost invisible) \$1.98. Regular earphone \$1.25.

JOHNSON SMITH COMPANY, Dept. 343, Detroit 7, Mich.

## New Catalog of 3000 Novelties



Send 10c for amazing catalog of novelties, gifts, live animals, hobbies, fun makers, planes & boats, magic tricks, joke articles, unusual seeds, gadget timesavers, cameras, optical goods, projectors, movies, jewelry, disguises, stamps, coins, puzzles, radios, auto & bike accessories, banks, smokers' gadgets, artists' supplies, printing sets, motors, knives, billfolds, guns, sports, books, games, music, scientific supplies, plants, fireworks, office & household items, etc., from all over world. Rush name, address & 10c now!

JOHNSON SMITH CO. Dept. 343 Detroit 7, Mich.

## Ugly Blackheads—Out in Seconds



Keep your complexion free of blackheads — look attractive instantly. Scientifically designed vacuum pump gently "lifts" out ugly blackheads safely, without pinching or squeezing. Try VACUTEX 10 days—if not delighted return for \$1. refund.

BALLCO PRODUCTS CO. Dept. 36

1011 Kane Concourse Surfside 41, Fla.

- ☐ Enclosed find \$1.00. Send postpaid.
- ☐ Send C.O.D. I'll pay postman \$1.43.

## ALL MAMA'S CHILDREN

CARL LEE PERKINS JOHN R. CASH

There was an old woman that lived in a shoe.

Had so many children she didn't know what to do.

They were doin' all right 'til she took 'em to town.

The kids saw 'em pickin' 'em up and puttin' 'em down.

Well, we're not trying to live too fast. But we mighty well try to live in class. We better move out 'fore the rent comes due.

'Cause we want to live in a blue suede shoe.

Well every night when it's quiet and still.

You can hear it echoing through the hills.

Thru a blue suede shoe on a mountain top.

All of mama's younguns are doin' the bop.

Now all your children want to rock.

Mama all your children want to roll.

They want to roll, want to rock want to bop.

Til they pop all your children want to rock.

There was an old woman that lived in a shoe.

Had so many children she didn't know what to do.

They were doin' all right till she took 'em to town.

The kids saw 'em pickin' 'em up and puttin' 'em down.

Well, we're not trying to live too fast. But we mighty well try to live in class.

We better move out 'fore the rent comes due.

But we wanta live in a blue suede shoe.

Well, every night when it's quiet and still.

You can hear it echoing through the hills.

Thru a blue suede shoe on a mountain top.

All of mama's younguns are doin' the bop!

Now, all your children want to rock, Mama.

All your children want to roll.

Want to roll, want to rock.

Wanta bop till they pop.

All your children want to rock.

Copyright © 1956 by Hi-Lo Music, Inc. Public performance rights in the U.S.A. and Canada controlled by Hi-Lo Music, Inc. All other rights for the world controlled by Hill And Range Songs, Inc. International copyright secured. Used by permission.

## A SWEET OLD-FASHIONED GIRL

BOB MERRILL

Wouldn't anybody care to meet a sweet old fashioned girl?

Skoobelee doo-bee-dum.

Doesn't anybody care about a sweet old fashioned pearl?

Skoobelee doo-bee-dum.

Who's a frantic little bopper in some sloppy socks.

Just a crazy rock 'n rollin' little goldilocks.

Wouldn't anybody care to meet a sweet old fashioned girl?

Doesn't anybody care to hear some sweet old fashioned talk?

Skoobelee doo-bee-dum.

Wouldn't anybody like to take a nice old fashioned walk?

Skoobelee doo-bee-dum.

Take a walk around the corner where the cats all stop.

Where you dig the juicy ribs and then you dance that bop.

Wouldn't anybody like to take a nice old fashioned walk?

Scoo-bee-doo scoo-bee-doo

Wouldn't anybody care to meet a sweet Scoo-bee-die scoo-bee-die.

You'll get your kicks if you give us a try.

Wouldn't anybody care to meet a sweet old fashioned miss?

Skoobelee doo-bee-dum.

Wouldn't anybody like to kiss a sweet old fashioned kiss?

Skoobelee doo-bee-dum.

You'll just flip your little wig because we'll bet you son.

That you'll really dig the flavor of our bubble gum.

Wouldn't anybody care to meet a sweet old fashioned miss?

Scoo-bee-doo scoo-bee-doo

We went out to that house where the lights are blue.

Scoo-bee-die scoo-bee-die

Tho we went waltzin' in we went

boppin' goodbye.

Wouldn't anybody care to meet a sweet old fashioned girl?

Skoobel-ee doo-bee-dum

Doesn't anybody care about a sweet old fashioned pearl?

Skoobelee doo-bee-dum.

Who's a frantic little bopper in some sloppy socks.

Just a crazy rock 'n rollin' little goldilocks.

Wouldn't anybody care to meet a sweet old fashioned girl?

Copyright © 1955 by Rylan Music Corp.

## How to Make Money with Simple Cartoons



A book everyone who likes to draw should have. It is free; no obligation. Simply address

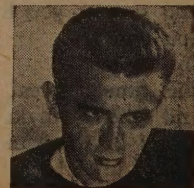
FREE BOOK

CARTOONISTS' EXCHANGE  
Dept. 8510 Pleasant Hill, Ohio

Genuine large size. Studio-tone photographs of your favorite movie stars. Plus large illustrated catalog and bonus gift offer. 2 pictures for 25c (to cover mailing and handling).

Free Studio Photo

HOLLYWOOD STUDIOS  
P.O. BOX 1278, DEPT. H-10  
NORTH HOLLYWOOD CALIF.





It's **EASY** To Make **GOOD MONEY** In Your Spare Time

Showing Friends  
Free Samples of New

# "Touch-Glow" TALL CHRISTMAS CARDS

**\$62<sup>50</sup> IS YOURS**  
on Just 50 Boxes!

You must see our exciting new Christmas Cards to believe how quickly and easily they make extra money for you. So we furnish you with actual samples. You *don't need any experience*. When your friends see the startling brilliance and *feel* the new fluorescent plush on our "TOUCH-GLOW" Christmas Cards, they'll order at once. You make \$1.25 profit on every box—\$62.50 on 50 boxes quickly and easily!

**NEW!**

You can **FEEL** the radiant plush on these magic appeal designs.

## ORGANIZATIONS!

Quickly fill your treasury with the big cash profits... give Bonus Gifts to members!

## LOOK HOW YOUR PROFITS MOUNT UP!

With the big new Creative line you can make big profitable sales to almost everyone because you have over 175 fast-sellers that people want! Many beautiful new ideas in TALL Christmas and All-Occasion Cards. Ensembles at 21 and 24 for \$1 up. Parchment Christmas Cards at 50 for \$1.50 with sender's name imprinted in **COLOR**... Personalized Stationery... and low-priced gifts galore, like the charming "Roll Along" Salt & Pepper Set shown below. You keep up to 50¢ of every dollar as your profit.

## BONUS GIFTS WORTH \$10 TO \$100!

Creative gives you valuable Bonus Gifts in addition to your big cash earnings. Home appliances, housewares and other nationally advertised gift merchandise worth \$10 to \$100 can be yours as **EXTRA BONUSSES**.

## JUST SEND YOUR NAME FOR SAMPLES!

Simply mail the coupon. It costs you nothing to get started earning. We'll rush our big Sample Kit **ON APPROVAL**. You'll get 4 best-selling assortments and our magnificent **FREE** Album of *Personalized* Christmas Cards! Act fast and get charming "Roll-Along" Tricycle Salt & Pepper Set **FREE**. Send the coupon or a postcard **TODAY!**

## MAIL NOW FOR SAMPLES AND FREE GIFT!

### CREATIVE CARD COMPANY

4401 W. Cermak Road Dept. 149-D, Chicago 23, Ill.

Please send money-making sample outfit on approval. Include "Roll-Along" Salt & Pepper Set as my **FREE** Gift for being prompt.

Your Name, .....

Address, .....

City, ..... Zone, ..... State, .....



## BIG ALBUM OF SAMPLES FREE!

Elegant gallery of smart new Personalized Cards, low as 3¢ apiece **WITH SENDER'S NAME IN COLOR**, included **FREE** in your Sample Kit!

## JOIN THESE HAPPY PEOPLE!



"I have made many new friends, as well as good money, showing Creative Cards. In just one afternoon I took \$45 in orders, just calling on three housewives!"

Mrs. E.V.B., Illinois

"I am 14 years old. The earnings from Creative cards bought me my first bicycle and are providing a college fund." Miss C.H., Calif.



"We added \$200 to our treasury with just a little effort on the part of each member. The cards sell themselves!" Miss L.P., Wash

## SEND NO MONEY!

Everything is sent you postpaid on **FREE TRIAL**. If Sample Outfit does not make money for you to your satisfaction, return it at our expense.

## FREE! "Roll-Along" Salt & Pepper Set

Clever, practical gift idea. 24 K gold-plated. Sells for \$1.25. Our gift to you for being prompt.



**Creative CARD COMPANY**

4401 W. Cermak Road Dept. 149-D, Chicago 23, Ill.



# STOP CHEATING YOURSELF of these joys of playing MUSIC!



RELAXATION



NEW FRIENDS



SELF-CONFIDENCE



EXTRA MONEY



A FINE CAREER

**START Playing Real Music Tomorrow - -  
Even If You Don't Know A Single Note Today!**

**S**O MANY people needlessly cheat themselves of the pleasures of playing! They miss out on the good times, the increased popularity; the wonderful feeling of accomplishment that comes with the ability to play!

And why? Simply because they imagine that learning to play requires some special "talent" and long hours of practicing scales and exercises. But that's not true any more — and it's a pity more people don't realize it.

## NO BORING SCALES OR EXERCISES

You can sit right down at the piano (or any other musical instrument) and actually play a piece of real music in your very first week. Your skill will improve steadily and rapidly. And soon you'll find yourself playing all your favorite pieces — easily, confidently, and properly — by note.

### Choose Your Favorite Instrument

Now it's easy to learn — by note — Piano, Guitar, Accordion, Violin, Hawaiian Guitar, Mandolin, Trumpet, Cornet, Saxophone, Tenor Banjo, Organ, Ukulele, Clarinet, Trombone, Flute, or Piccolo. — Write your choice in Coupon.

The famous U. S. School of Music method (which 900,000 people in all parts of

the world have taken up) makes learning music an exciting hobby. No boring exercises and scales. You learn by playing pieces, delightful pieces. And you do it right in the privacy of your own home — in the spare time of your own choosing — at only about one TENTH the cost of having a private teacher

## FREE BOOK

Let us PROVE that what we say is true. See for yourself why our School has been so successful for 58 years. Mail the coupon below and we'll gladly send you our valuable 36-page FREE BOOK showing how easy it is to learn to play music this modern way. No obligation; no salesman will call on you. U. S. School of Music, Studio 210, Port Washington, N.Y. (Special Reduced Prices on instruments to our students.)

900,000 STUDENTS  
58 Successful Years



### Cave Famous Band Leader His Start



— Lawrence Welk, well known orchestra leader.

### Mother Fulfills Desire To Play

"After I had been married 13 years I saw my chance to play the piano by the simple way your School offers. In a short time I could play pieces a friend couldn't who took lessons for 3 years from a teacher." — Mrs. Joseph I. Newton, Louisville, Ky.



### Gets Many Invitations



— Howard Hopkins, East Syracuse, N. Y.

### Never Believed It Possible

"Wouldn't have believed it possible — learning to play in such a short time. Friends can't get over it — they think it's me, but it's your wonderful lessons!" — Eileen Turner, St. Victor, Canada.



### U. S. SCHOOL OF MUSIC, Studio 210, Port Washington, New York

I am interested in learning to play, particularly the instrument checked below. Please send me your free illustrated booklet, "How to Learn Music at Home."

NO SALESMAN IS TO CALL UPON ME.

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Piano           | <input type="checkbox"/> Pipe, Hammond. | <input type="checkbox"/> Piccolo        |
| <input type="checkbox"/> Guitar          | <input type="checkbox"/> Reed Organ     | <input type="checkbox"/> Modern         |
| <input type="checkbox"/> Hawaiian Guitar | <input type="checkbox"/> Tenor Banjo    | <input type="checkbox"/> Elementary     |
| <input type="checkbox"/> Violin          | <input type="checkbox"/> Ukulele        | <input type="checkbox"/> Harmony        |
| <input type="checkbox"/> Piano Accordion | <input type="checkbox"/> Clarinet       | <input type="checkbox"/> Mandolin       |
| <input type="checkbox"/> Saxophone       | <input type="checkbox"/> Trombone       | <input type="checkbox"/> Practical      |
| <input type="checkbox"/> Trumpet, Cornet | <input type="checkbox"/> Flute          | <input type="checkbox"/> Finger Control |

Do You Have The Instrument? .....

Mr. ....  
Mrs. ....  
Miss ....  
Address .....  
City ..... State .....  
(Insert Zone Number, If Any)